

VISUAL COMMUNICATION DESIGN CURRICULUM
GLOBAL FILM & VISUAL DESIGN (GFVD)
CONCENTRATION

Semester 1

KODE	NO	SUBJECTS	CREDIT
NAS	1.1	Indonesian Language & Scientific Writing	3
INS	1.2	Mandarin Language	3
KOM	1.3	Indonesian Systems of Communication & Law	2
KOM	1.4	Digital Narrative & Visual Communication	3
VCD	1.5	Introduction to Visual Communication Design	3
VCD	1.6	2D & 3D Creative Design Fundamentals	3
VCD	1.7	Creative Drawing & Visualization	3
Total			20

Semester 3

KODE	NO	SUBJECTS	CREDIT
INS	3.1	General English II : Advanced General English Skills	2
INS	3.2	Digital Intelligent Applications	3
VCD	3.3	Semiotic Studies	3
VCD	3.4	Video Editing & Motion Design	4
GFVD	3.5	Typography & Visual Information Design	3
GFVD	3.6	Fundamental of Storytelling & Directing	3
Total			18

Semester 5

KODE	NO	SUBJECTS	CREDIT
KOM	5.1	Professional Studies & Personal Branding	3
KOM	5.2	Public Speaking & Persuasive Communication	3
VCD	5.3	Visual Communication Research Methods	4
GFVD	5.4	Creative Media & Film Production*	4
GFVD	5.5	UI/UX for Digital Media	3
GFVD	5.6	Art Direction & Cinematography	3
Total			20

Semester 7

KODE	NO	SUBJECTS	CREDIT
INS	7.1	Seminar of Research Proposal	3
VCD	7.2	Internship in Communication Industry / Assistant Research*	20
Total			23

Semester 2

KODE	NO	SUBJECTS	CREDIT
NAS	2.1	Indonesian State Philosophy*	2
NAS	2.2	National Heroism*	2
NAS	2.3	Religious Instruction*	2
INS	2.4	General English I : Basic General English Skills	2
INS	2.5	Principles of Public Relations	3
KOM	2.6	Logic, Ethics, & Communication Philosophy	3
KOM	2.7	China Studies & Global Communication	3
VCD	2.8	Digital Imaging & Vector Editing	3
Total			20

Semester 4

KODE	NO	SUBJECTS	CREDIT
INS	4.1	English Business Skills	2
INS	4.2	Principles of Entrepreneurship & Leadership	3
KOM	4.3	Social Statistic & Quantitative Research Methods	4
KOM	4.4	Business Intelligence & Data Analytics	3
GFVD	4.5	Creative Branding & Visual Identity Design	3
GFVD	4.6	Character & Animation Design	3
Total			18

Semester 6

KODE	NO	SUBJECTS	CREDIT
VCD	6.1	Sustainability Communication*	3
VCD	6.2	Community Development / Student Exchange / Study Abroad *	7
VCD	6.3	Creative Event & Exhibition*	4
GFVD	6.4	Persuasion in Creative Design	3
GFVD	6.5	Global Creative Business Ecosystem*	3
Total			20

Semester 8

KODE	NO	SUBJECTS	CREDIT
INS	8.1	Thesis / Capstone Project / Scientific Publication	6
Total			6