



**LSPR Institute of  
Communication & Business**  
The Leading Graduate School of Communication & Business | ASEAN Global Campus  
**POSTGRADUATE PROGRAMME**

**AQAS**

AGENCY FOR  
QUALITY ASSURANCE THROUGH  
ACREDITATION BY  
STUDENTSGAMEN S.V.



# PROFESSIONAL CLASS

**SGPRM / GMCM / GBCM**

## MASTER'S PROGRAMME IN COMMUNICATION STUDIES



Associate Partners:



LEMBAGA SERTIFIKASI PROFESI  
**LSP LSPR**

The Master's Programme in Communication Studies at LSPR Institute offers a well-rounded curriculum combining theoretical foundations and practical skills, preparing students for advanced careers in media, public relations, corporate communication, entrepreneurship, and marketing communication.

**Accredited 'A' by BAN-PT since 2015, LSPR has continuously upheld its academic excellence and is now proudly awarded the 'Unggul' accreditation by LAMSPAK (Lembaga Akreditasi Mandiri Bidang Ilmu Sosial, Politik, Administrasi, dan Komunikasi).**

## Programme Specifics

- Level : Master's Programme in Communication Studies
- Qualification : Magister Ilmu Komunikasi (M.I.Kom),  
Equivalent to MA in Communication Studies
- Focus of Study : Communication
- Majors offered : Strategic Global Public Relations Management - Corporate Communication  
Global Marketing Communication Management  
Global Business Communication Management
- Total number of subjects : 10 including Thesis
- Total credits : 36
- Length of study : 3 semesters - approximately 18 months
- Medium of Instruction : Bilingual (English and Bahasa Indonesia)
- International subjects : Strategic Issues Management (Edith Cowan University, Australia)  
Social & Online Media Strategies (Edith Cowan University, Australia)
- Class Schedule : - Regular Class 18:30 - 21:00 (3 days a week)  
- Regular Weekend 10:00 - 18:30 (every Saturday)



# Concentrations & Subjects:



No	Strategic Global Public Relations Management	Credit
<b>Pre-requisite Course</b>		
1	Introduction to Postgraduate Studies	Certificate
<b>1<sup>st</sup> Semester</b>		
1	Global Strategic Communication	3
2	Strategic Planning and Digital Public Relations	3
3	Communication Studies	4
<b>2<sup>nd</sup> Semester</b>		
1	Strategic Issues Management (International Exam)	4
2	Global Investor Relations Strategies	3
3	Communication Research	4
<b>3<sup>rd</sup> Semester</b>		
1	Social Media and Crisis Communication	3
2	Sustainability of Corporate Communication	3
3	Seminar and Publication	3
4	Thesis/Non-Thesis	6
<b>Total Credits</b>		<b>36</b>

No	Global Marketing Communication Management	Credit
<b>Pre-requisite Course</b>		
1	Introduction to Postgraduate Studies	Certificate
<b>1<sup>st</sup> Semester</b>		
1	Strategic Marketing Communication Management	3
2	Social and Online Media Strategies (International Exam)	4
3	Communication Studies	4
<b>2<sup>nd</sup> Semester</b>		
1	Global Digital Consumer Insights	3
2	Strategic Customer Management	3
3	Communication Research	4
<b>3<sup>rd</sup> Semester</b>		
1	Technology and Business Sustainability	3
2	Global Strategic Branding and Digital Communication	3
3	Seminar and Publication	3
4	Thesis/Non-Thesis	6
<b>Total Credits</b>		<b>36</b>

No	Global Business Communication Management	Credit
<b>Pre-requisite Course</b>		
1	Introduction to Postgraduate Studies	Certificate
<b>1<sup>st</sup> Semester</b>		
1	Global Strategic Communication	3
2	Strategic Customer Management	3
3	Communication Studies	4
<b>2<sup>nd</sup> Semester</b>		
1	Financial Communication in Business	3
2	Strategic Issues Management (International Exam)	4
3	Communication Research	4
<b>3<sup>rd</sup> Semester</b>		
1	Technology and Business Sustainability	3
2	Global Leadership and Innovation Management	3
3	Seminar and Publication	3
4	Thesis/Non-Thesis	6
<b>Total Credits</b>		<b>36</b>

## WHY CHOOSING PROFESSIONAL PROGRAMME?

- Prestigious Campus Experience
- Direct Faculty Access
- Dynamic Classroom Interaction
- Professional Networking Hub
- Hands-On Learning
- Industry Guest Lectures
- Career Mentorship Support
- International Examination by Edith Cowan University, Australia

# Registration Procedure

## Application Form

- Log in at **registration.lspr.ac.id** fill-in the online registration form.
- Pay the registration fee of Rp 600.000 (non-refundable) to your chosen Virtual Account (will be provided after your successful online registration)  
*\*For LSPR Alumni, the registration fee is FREE.*

## Upload Required Documents

### Upload the following documents to the registration link:

1. Professional ID photo (color)
2. Scanned KTP / Passport / KITAS
3. CV / Resume
4. Scanned legally-certified Bachelor's Degree (S1) Graduate certificate and transcript
5. Scanned DIKTI certificate or "Certificate of Equivalence" (for students who graduated S1 from foreign universities)
6. Personal Statement: Why do you want to take the Master's Degree/Postgraduate Programme? (min. 300 words in Bahasa or English)

## Entry Test

- English Proficiency Test – composed of listening, reading and grammar.
- General Knowledge Test – can be taken in Bahasa or English (for foreigners)
- Interview conducted by our respective Programme Director

## Acceptance Letter

- Marketing & Admission Department will send the test results along with the Payment Procedure through e-mail
- Entry Test Result and Payment Procedure will be sent 2-3 days after the interview

## Payment

- Pay the required course fee amount at the specified bank
- Acceptance Letter will be sent through e-mail once the proof of payment is accepted

## Fill-in KRS Form

Fill-in your Subject Plan Form (KRS) at the Academic Bureau

**Master's  
Degree**



**LSPR Institute of  
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**POSTGRADUATE PROGRAMME**

**LSPR Institute of Communication & Business  
Postgraduate – Master's Programme**

**Sudirman Park Campus – Jakarta**  
Jl. K.H Mas Mansyur, Kav. 35,  
Jakarta Pusat 10220, Indonesia

☎ : +62 21 – 570 8123 / +62 21 – 5794 2471 ext. 1211

☎ : +62 817 1717 1992 (WhatsApp Only)

✉ : masterdegree@lspr.edu

📷 : @lsprpostgraduate

➔ [lspr.ac.id](http://lspr.ac.id)

## Postgraduate Programme - September 2026 Intake - Professional Batch 46

Sudirman Park Campus C, Ground Floor. Jl. K.H. Mas Mansyur Kav. 35, Jakarta Pusat, 10220

Campus, Ground Floor. Jl. Ir. H. Juanda No. 220, Bekasi, 17111

Hotline: 0815 1109 8699 (WA); Email: masterdegree@lspr.edu

Website: [www.lspr.ac.id/postgraduateprogramme](http://www.lspr.ac.id/postgraduateprogramme)

### Online Registration Procedure:

1. **For registration Log in at**  
[registration.lspr.ac.id](http://registration.lspr.ac.id) and fill-in the online registration form  
*Please do **remember and save** your registration account (email & password) to easily login to your own page*
2. **Pay the registration fee** of Rp 600.000 (non-refundable) through the registration link  
**\*For LSPR Alumni, the registration fee is FREE.** Kindly ask the **voucher code for Alumni** to our Hotline.
3. **Upload the following documents to the registration link:**
  - a. Original proof of payment of registration fee\*
  - b. Professional ID photo (colour)\*
  - c. Scanned KTP / Passport / KITAS\*
  - d. CV / Resume\*
  - e. Scanned legally-certified Bachelor's Degree (S1) transcript and Diploma certificate\*
  - f. Scanned DIKTI certificate or "Certificate of Equivalence" (for students who graduated S1 from foreign universities)
  - g. Valid TOEFL/TOEFL Prediction/IELTS certificate (minimum score: 500)  
*(optional; you may take the English test on the day of the Online Entry Test if you do not have it yet)*
  - h. Personal Statement: **Why do you want to take Master's Degree/Postgraduate Programme?**  
*(min. 300 words in Bahasa or English)\**

*\*Required documents*

### Registration Period:

September Intake : 6 April 2025 - 12 September 2026

### Schedule of Entry Test:

Term	Day, Date of Entry Test	Time	Place
I	Saturday, 25 April 2026	09.00 - End	<b>Online Entry Test</b>
II	Saturday, 9 May 2026	09.00 - End	
III	Saturday, 23 May 2026	09.00 - End	
IV	Saturday, 6 June 2026	09.00 - End	
V	Saturday, 20 June 2026	09.00 - End	
VI	Saturday, 4 July 2026	09.00 - End	
VII	Saturday, 18 July 2026	09.00 - End	
VIII	Saturday, 1 August 2026	09.00 - End	
IX	Saturday, 8 August 2026	09.00 - End	
X	By Confirmation	09.00 - End	

## Entry Test Information:

The Entry Test is a mandatory requirement for all applicants to the Postgraduate Programme. It consists of the following:

- **English Proficiency Test by Altissia**  
This is to determine the English proficiency level of the student. The passing scores (based on TOEFL Paper-based score) for new students are: **B1 or above (CEFR Level)**  
*If the student fails to meet the passing score, he/she is required to take TOEFL ITP / TOEFL IBT /IELTS in an accredited institution outside LSPR with 500 (regular class), / 65 / 5.5 passing mark respectively.*  
**Valid TOEFL or IELTS Predictions Tests results are accepted.**  
*Note: Valid TOEFL ITP / TOEFL IBT / IELTS certificate taken from other institution with 500/ 65 / 5.5 passing mark can also be accepted*
- **General knowledge Test** – can be taken in Bahasa or English (for foreigners)
- **Interview Session** will be conducted by our respective Programme Director

## Acceptance Letter & Payment Procedure:

Test result & payment procedure will be sent through e-mail by the authorized Marketing & Admission department 7 days after the interview. Acceptance Letter will be provided after students confirm that the payment for the tuition fee has been done. The student **must submit the softcopy** and affix their signature at the end of the letter **to the Payment Confirmation link that stated on the email** as a confirmation of their registration for the upcoming semester.

## Concentrations:

No.	Concentration	Jakarta
1	Global Marketing Communication Management	<b>Regular (Weekend)</b>
2	Strategic Global Public Relations Management	<b>Regular (Weekdays)</b>
3	Global Business Communication Management	

Note:

- *Regular Weekdays: 18:30 – 21:00 WIB (3 days a week)*
- *Regular Weekend: 10:00 – 18:30 (every Saturday)*
- *If the quota of the class is not fulfilled, the registration fee is non-refundable and the students will be suggested to choose another available class or the second concentration they choose during the interview with the Programme Director. Should you decide to join the next intake due to the class quota not being filled, you are required to complete the re-registration process and make the registration payment.*

## Venue of Lectures

All compulsory offline classes will be held in

**LSPR-Jakarta Sudirman Park Campus:** Jl. K.H. Mas Mansyur Kav. 35, Jakarta Pusat,  
10220

## Scholarship Programmes

### Academic/Non-Academic Scholarship Programme

Deadline for Scholarship Application: **30 June 2026\***

(\*All scholarship applicants must have taken the entry test before the deadline)

<b>Academic Scholarship</b>	<b>Non-Academic Scholarship</b>
Min. Last GPA in S1 3.75	Min. Last GPA in S1 3.50
Graduated from a reputable university with an "A" accreditation	Graduated from a reputable university with an "A" accreditation
Copy of certificate/s /s or plaque in winning any academic/non-academic competition/s ( <i>minimum of 3 achievements</i> )	Must have an influence in the industry, as proven by media publications, awards, etc. ( <i>minimum of 3 achievements</i> )
General Knowledge Result min. 18 correct answers out of 20 questions	
English Proficiency Test Result min. 550 (TOEFL Paper-based Test)	
Letter of Recommendation from the current supervisor of the company/thesis advisor from the previous university	
Submit a 500-word essay (minimum) on "Why you want to pursue this scholarship and what you will do after pursuing your Master's degree".	

#### Terms & Conditions:

- *Academic/Non-academic Scholarship is not applicable for all promos except the Seasonal Promo (Early Bird, January Promo, Last Call Promo)*
- *Scholarship Application can be applied for once the online registration process and all required documents are fulfilled in our system*
- *Send all required documents for the Scholarship Application through our email [masterdegree@lspr.edu](mailto:masterdegree@lspr.edu) with the following Subject: **Scholarship Application Documents Submission***

#### Regular Scholarship

- Pass General Knowledge Result Min. 18 Correct out of 20 questions
- Pass the English Proficiency test with a minimum Result of 500 (B1)

<b>No</b>	<b>Scholarship for 1st Semester</b>	<b>Passing Score for Scholarship</b>
1	50%	24-25
2	40%	22-23
3	30%	20-21
4	20%	18-19
5	10%	16-17

#### Terms & Conditions :

- *Regular scholarship does not apply to all promotions*
- *Prospective students must choose one of the scholarship applications*



## TUITION FEE STRUCTURE 2026-2027

### POSTGRADUATE PROGRAMME

#### Professional - Batch 46

#### LSPR Sudirman Park Campus



## LSPR Institute of Communication & Business

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### POSTGRADUATE PROGRAMME

#### Non Alumni

#### September 2026 Intake Batch 46

No.	Semester 1	
	Upon Acceptance (2 weeks After Acceptance)	5.350.000
1		
2	25-Aug-26	5.350.000 + AUD 750
3	25-Sep-26	3.800.000
4	25-Oct-26	3.800.000
5	25-Nov-26	3.800.000
6	25-Dec-26	3.800.000
<b>Total tuition fee semester 1</b>		<b>25.900.000* + AUD 750**</b>

\*discount Rp 500.000 for the full Semester 1 tuition fee payment before 25 August 2026 | The discount is not applicable for Installment

\*\*compulsory international examination fee

No.	Semester 2	
1	25-Jan-27	3.800.000
2	25-Feb-27	3.800.000
3	25-Mar-27	3.800.000
4	25-Apr-27	3.800.000
5	25-May-27	3.800.000
6	25-Jun-27	3.800.000
<b>Total tuition fee semester 2</b>		<b>22.800.000*</b>

\*discount Rp 1.000.000 for the full Semester 2 tuition fee payment before 25 February 2027 | The discount is not applicable for Installment Payment

No.	Semester 3	
1	25-Jul-27	3.800.000
2	25-Aug-27	3.800.000
3	25-Sep-27	3.800.000
4	25-Oct-27	3.800.000
5	25-Nov-27	3.800.000
6	25-Dec-27	3.800.000
<b>Total tuition fee semester 3</b>		<b>22.800.000*</b>

\*discount Rp 1.000.000 for the full Semester 1 tuition fee payment before 25 August 2027 | The discount is not applicable for Installment

**TOTAL TUITION FEE Rp 71.500.000 + AUD 750**

#### Tuition Fee includes:

- The total amount of the course for 3 semesters
- Handouts prepared at the beginning of the semester by lecturers for each subject taken throughout the course
- Dinner or lunch - depending on the schedule taken\*
- Guest speakers and/or visiting professors
- Seminar & workshops
- Thesis or Non-thesis (Professional Thesis)
- Lembaga Sertifikasi Profesi (LSP) LSPR

**Note: \*Only available in Offline Class  
\*\*1 year membership activation**

#### Tuition Fee does not include:

- Graduation fee & the invitation
- Re-sit examination fee (international)
- Postponement fee
- Cross Enrollment fee per subject
- Additional handouts given by lecturers apart from the ones submitted to the Academic at the beginning of the semester
- Recommended books

#### Alumni

#### September 2026 Intake Batch 46

No.	Semester 1	
	Upon Acceptance (2 weeks After Acceptance)	5.350.000
1		
2	25-Aug-26	3.150.000 + AUD 750
3	25-Sep-26	3.000.000
4	25-Oct-26	3.000.000
5	25-Nov-26	3.000.000
6	25-Dec-26	3.000.000
<b>Total tuition fee semester 1</b>		<b>20.500.000* + AUD 750**</b>

\*discount Rp 500.000 for the full Semester 1 tuition fee payment before 25 August 2026 | The discount is not applicable for Installment

\*\*compulsory international examination fee

No.	Semester 2	
1	25-Jan-27	3.375.000
2	25-Feb-27	3.375.000
3	25-Mar-27	3.375.000
4	25-Apr-27	3.375.000
5	25-May-27	3.375.000
6	25-Jun-27	3.375.000
<b>Total tuition fee semester 2</b>		<b>20.250.000*</b>

\*discount Rp 1.000.000 for the full Semester 2 tuition fee payment before 25 February 2027 | The discount is not applicable for Installment Payment

No.	Semester 3	
1	25-Jul-27	3.375.000
2	25-Aug-27	3.375.000
3	25-Sep-27	3.375.000
4	25-Oct-27	3.375.000
5	25-Nov-27	3.375.000
6	25-Dec-27	3.375.000
<b>Total tuition fee semester 3</b>		<b>20.250.000*</b>

\*discount Rp 1.000.000 for the full Semester 1 tuition fee payment before 25 August 2027 | The discount is not applicable for Installment

**TOTAL TUITION FEE Rp 61.000.000 + AUD 750**

#### Terms and Condition

- Discount Rp 3.500.000 for the full payment of semester 1-3 **before 25 February 2026**
- All tuition fee should be paid via bank transfer / debit / credit card
- LSPR-Jakarta will provide you with the payment procedure once you pass the enrollment
- If you wish to withdraw from the programme, a notification letter should be addressed to the Head of Marketing at least two weeks prior to the commencement.
- A 50% deduction of the payment will be applied if you submit the notification letter **BEFORE** filling the Study Plan (KRS)
- All payments are **NON-REFUNDABLE** if you wish to withdraw from the programme **AFTER** filling the study plan (KRS) or when the program has commenced
- Special Discount of Rp. 1.500.000,- for Family programme
- Special Discount of Rp. 1.500.000,- for GPA Promo
- Special Discount for Corporate Package
- **You may only choose MAX. 1 (one) promotion**
- **Note: ALL These promotions are NOT APPLICABLE for Full Payment Discount of Semester 1 - 3**
- Scholarship recipients can not be entitled to claim any tuition fee special discount & full payment discount\*
- **\*terms and conditions applied**