



**LSPR Institute of
Communication & Business**
The Leading Graduate School of Communication & Business | ASEAN Global Campus
POSTGRADUATE PROGRAMME



MASTER'S PROGRAMME IN COMMUNICATION STUDIES



E-LEARNING

AI FOR SUSTAINABILITY COMMUNICATION

LEAD THE CHANGE!

Master AI for Sustainability Communication

Introducing our newest concentration in the Master's Program in Communication, AI for Sustainability Communication! As the world moves toward smarter, more sustainable solutions, this program equips you with the knowledge and tools to harness artificial intelligence for impactful, responsible communication. You'll explore how AI can drive sustainable practices, analyze data to influence environmental policy, and build strategies that promote eco-friendly choices. Join us to become a leader in a field where technology and sustainability intersect, making a real difference in the world. With this concentration, shape the future with purpose and innovation.

Programme Specifics

- Level : Master's Programme in Communication Studies
- Qualification : Magister Ilmu Komunikasi (M.I.Kom)
Equivalent to MA in Communication Studies
- Focus of Study : Communication
- Total number of subjects : 13 including Thesis
- Total credits : 38
- Length of study : 3 semesters - approximately 18 months

Study at Your Own Pace: Anytime, Anywhere, on Any Device

- Completion of 13 courses, including a thesis, is required to graduate from the Master's Program in E-Learning Communication Studies.
- Each course consists of 16 sessions per semester, fully online.
- Mid-term and final exams are conducted online.
- Students access course materials through our 24/7 Learning Management System (LMS).
- Each online session provides students with 7 days (Monday to Sunday) to complete weekly learning materials.

Study Curriculum

No	AI for Sustainability Communication	Credit
Pre-requisite Course		
1	Introduction to Postgraduate Studies	Non-credit
1st Semester		
1	Communication Studies	4
2	Sustainability and Reputation Management in Crisis, Politics and Business	4
3	Content Management and Use of Communication Media	3
4	Technical Writing of Journal Articles	Non-credit
2nd Semester		
1	Communication Research	4
2	Leadership in Sustainable Organizations	3
3	Ethics and Strategy in AI-Driven Crisis Communication	3
4	Writing Journal Articles	Non-credit
3rd Semester		
1	Green Artificial Intelligence	3
2	Corporate Comm in Sustainable Development Initiatives	3
3	Journal Article Publication	2
4	Seminar and Publication	3
5	Thesis/Non-Thesis	6
Total Credits		38

Key Subjects

Green Artificial Intelligence

Explores the innovative applications of artificial intelligence in addressing environmental challenges and developing communication strategies that promote the adoption of green technologies within society.

Leadership in Sustainable Organizations

Centers on the leadership skills required to drive sustainability efforts within organizations, with a particular emphasis on communication.

Corporate Communication in Sustainable Development Initiatives

Focuses on the development and implementation of communication strategies that support sustainability goals. It emphasizes the skills needed to design, deliver, and manage messages and communication campaigns that promote sustainable practices across various contexts, including business, government, and society.

Ethics and Strategy in AI-Driven Crisis Communication

An examination that explores ethical considerations in communication and sustainability, including corporate social responsibility and the issue of greenwashing.

Registration Procedure

Application Form

- Log in at **registration.lspr.ac.id** fill-in the online registration form.
- Pay the registration fee of Rp 600.000 (non-refundable) to your Virtual Account (will be provided after your successful online registration)

**For LSPR Alumni, the registration fee is FREE.*

Upload Required Documents

Upload the following documents to the registration link:

1. Professional ID photo (color)
2. Scanned KTP / Passport / KITAS
3. CV / Resume
4. Scanned legally-certified Bachelor's Degree (S1) Graduate certificate and transcript
5. Scanned DIKTI certificate or "Certificate of Equivalence" (for students who graduated S1 from foreign universities)
6. Personal Statement: Why do you want to take the Master's Degree/Postgraduate Programme? (min. 300 words in Bahasa or English)

Entry Test

- English Proficiency Test – composed of listening, reading and grammar.
- General Knowledge Test – can be taken in Bahasa or English (for foreigners)
- Interview will be conducted by our respective Programme Director

Acceptance Letter

- Marketing & Admission Department will send the test results along with the Payment Procedure through e-mail
- Entry Test Result and Payment Procedure will be sent 2-3 days after the interview

Payment

- Pay the required course fee amount at the specified bank
- Acceptance Letter will be sent through e-mail once the proof of payment is accepted

Fill-in KRS Form

Fill-in your Subject Plan Form (KRS) at the Academic Bureau

**Master's
Degree**



**LSPR Institute of
Communication & Business**
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POSTGRADUATE PROGRAMME

**LSPR Institute of Communication & Business
Postgraduate – Master's Programme**

Sudirman Park Campus – Jakarta
Jl. K.H Mas Mansyur, Kav. 35,
Jakarta Pusat 10220, Indonesia

☎ : +62 21 – 570 8123 / +62 21 – 5794 2471 ext. 1211

☎ : +62 817 1717 1992 (WhatsApp Only)

✉ : masterdegree@lspr.edu

📷 : @lsprpostgraduate

➔ lspr.ac.id

Postgraduate Programme - September 2026 Intake - E-Learning Batch 4

Sudirman Park Campus C, Ground Floor. Jl. K.H. Mas Mansyur Kav. 35, Jakarta Pusat, 10220

Hotline: 0815 1109 8699 (WA); Email: masterdegree@lspr.edu

Website: www.lspr.ac.id/postgraduateprogramme

Online Registration Procedure:

1. For registration Log in at

registration.lspr.ac.id and fill-in the online registration form

*Please do **remember and save** your registration account (email & password) to easily login to your own page*

2. Pay the registration fee of Rp 600.000 (non-refundable) through the registration link

For LSPR Alumni, the registration fee is FREE.* Kindly ask the **voucher code for Alumni to our Hotline.

3. Upload the following documents to the registration link:

- a. Original proof of payment of registration fee*
- b. Professional ID photo (colour)*
- c. Scanned KTP / Passport / KITAS*
- d. CV / Resume*
- e. Scanned legally-certified Bachelor's Degree (S1) transcript and Diploma certificate*
- f. Scanned DIKTI certificate or "Certificate of Equivalence" (for students who graduated S1 from foreign universities)
- g. Valid TOEFL/TOEFL Prediction/IELTS certificate (minimum score: 500)
(optional; you may take the English test on the day of the Online Entry Test if you do not have it yet)
- h. Personal Statement: **Why do you want to take Master's Degree/Postgraduate Programme?**
*(min. 300 words in Bahasa or English)**

**Required documents*

Registration Period:

September Intake : 6 April 2025 - 12 September 2026

Schedule of Entry Test:

Term	Day, Date of Entry Test	Time	Place
I	Saturday, 25 April 2026	09.00 - End	Online Entry Test
II	Saturday, 9 May 2026	09.00 - End	
III	Saturday, 23 May 2026	09.00 - End	
IV	Saturday, 6 June 2026	09.00 - End	
V	Saturday, 20 June 2026	09.00 - End	
VI	Saturday, 4 July 2026	09.00 - End	
VII	Saturday, 18 July 2026	09.00 - End	
VIII	Saturday, 1 August 2026	09.00 - End	
IX	Saturday, 8 August 2026	09.00 - End	
X	By Confirmation	09.00 - End	

Entry Test:

- **English Proficiency Test by Altissia**

This is to determine the English proficiency level of the student. The passing scores (based on TOEFL Paper-based score) for new students are: **B1 or above (CEFR Level)**

If the student fails to meet the passing score, he/she is required to take TOEFL ITP / TOEFL IBT /IELTS in an accredited institution outside LSPR with 500(regular class),/ 65 / 5.5 passing mark respectively.

Valid TOEFL or IELTS Predictions Tests results are accepted.

Note: Valid TOEFL ITP / TOEFL IBT / IELTS certificate taken from other institution with 500 / 65 / 5.5 passing mark can also be accepted

- **General knowledge Test** – can be taken in Bahasa or English (for foreigners)
- **Interview Session** will be conducted by our respective Programme Director

Acceptance Letter & Payment Procedure:

Test result & payment procedure will be sent through e-mail by the authorised Marketing & Admission department 7 days after the interview. Acceptance Letter will be provided after students confirm that the payment for the tuition fee has been done. The student **must submit the softcopy** and affix their signature at the end of the letter **to the Payment Confirmation link that stated on the email** as a confirmation of their registration for the upcoming semester.

Concentration:

- AI for Sustainability Communication

Note:

If the quota of the class is not fulfilled, the registration fee is non-refundable and the students will be suggested to choose another available class or the second concentration they choose during the interview with the Programme Director. Should you decide to join the next intake due to the class quota not being filled, you are required to complete the re-registration process and make the registration payment.

Class Schedule:

- E-Learning students must attend 1 (one) compulsory meeting each semester (Introduction to Graduate Studies / First meeting). The first meeting will be conducted **online**. (Time and date will be announced by the Academic Dept. Via email).
- There are 16 (sixteen) sessions of each subject including 1 (one) compulsory meeting per semester.
- Mid-term and final tests will be held online.
- Students are required to attend Online Live Sessions with Lecturers and Tutors based on the academic schedule.

Scholarship Programmes

Academic/Non-Academic Scholarship Programme

Deadline for Scholarship Application: **30 June 2026***

(*All scholarship applicants must have taken the entry test before the deadline)

<i>Academic Scholarship</i>	<i>Non-Academic Scholarship</i>
Min. Last GPA in S1 3.75	Min. Last GPA in S1 3.50
Graduated from a reputable university with an "A" accreditation	Graduated from a reputable university with an "A" accreditation
Copy of certificate/s /s or plaque in winning any academic/non-academic competition/s (<i>minimum of 3 achievements</i>)	Must have an influence in the industry, as proven by media publications, awards, etc. (<i>minimum of 3 achievements</i>)
General Knowledge Result min. 18 correct answers out of 20 questions	
English Proficiency Test Result min. 550 (TOEFL Paper-based Test)	
Letter of Recommendation from the current supervisor of the company/thesis advisor from the previous university	
Submit a 500-word essay (minimum) on "Why you want to pursue this scholarship and what you will do after pursuing your Master's degree".	

Terms & Conditions:

- *Academic/Non-academic Scholarship is not applicable for all promos except the Seasonal Promo (Early Bird, January Promo, Last Call Promo)*
- *Scholarship Application can be applied for once the online registration process and all required documents are fulfilled in our system*
- *Send all required documents for the Scholarship Application through our email masterdegree@lspr.edu with the following Subject: **Scholarship Application Documents Submission***

TUITION FEE STRUCTURE 2026 - 2027
POSTGRADUATE PROGRAMME
E-Learning - Batch 4



Non Alumni LSPR
September 2026 Intake

Semester 1	
Upon Acceptance (2 weeks After Acceptance)	Rp5,500,000
25-Aug-26	Rp4,000,000
25-Sep-26	Rp4,000,000
25-Oct-26	Rp4,000,000
Total tuition fee semester 1	Rp 17,500,000*

**discount Rp 500.000 for the full Semester 1 tuition fee payment before 25 August 2026 | The discount is not applicable for Installment Payment*

Semester 2	
25-Jan-27	Rp3,400,000
25-Feb-27	Rp3,400,000
25-Mar-27	Rp3,400,000
25-Apr-27	Rp3,400,000
25-May-27	Rp3,400,000
Total tuition fee semester 2	Rp 17,000,000*

**discount Rp 1.000.000 for the full Semester 2 tuition fee payment before 25 February 2027 | The discount is not applicable for Installment Payment*

Semester 3	
25-Jul-27	Rp3,600,000
25-Aug-27	Rp3,600,000
25-Sep-27	Rp3,600,000
25-Oct-27	Rp3,600,000
25-Nov-27	Rp3,600,000
Total tuition fee semester 3	Rp 18,000,000*

**discount Rp 1.000.000 for the full Semester 1 tuition fee payment before 25 August 2027 | The discount is not applicable for Installment Payment*

TOTAL TUITION FEE Rp 52,500,000

Tuition Fee includes:

- The total amount of the course for 3 semesters
- Handouts prepared at the beginning of the semester by lecturers for each subject taken throughout the course
- Guest speakers and/or visiting professors
- Seminar & workshops
- Thesis or Non-thesis (Professional Thesis)
- Lembaga Sertifikasi Profesi (LSP) LSPR

Tuition Fee does not include:

- Graduation fee & the invitation
- Re-sit examination fee (international)
- Postponement fee
- Cross Enrollment fee per subject
- Additional handouts given by lecturers apart from the ones submitted to the Academic at the beginning of the semester
- Recommended books

Alumni LSPR
September 2026 Intake

Semester 1	
Upon Acceptance (2 weeks After Acceptance)	Rp5,000,000
25-Aug-26	Rp4,000,000
25-Sep-26	Rp3,000,000
25-Oct-26	Rp3,000,000
Total tuition fee semester 1	Rp 15.500,000*

**discount Rp 500.000 for the full Semester 1 tuition fee payment before 25 August 2026 | The discount is not applicable for Installment Payment*

Semester 2	
25-Jan-27	Rp3,300,000
25-Feb-27	Rp3,300,000
25-Mar-27	Rp3,300,000
25-Apr-27	Rp3,300,000
25-May-27	Rp3,300,000
Total tuition fee semester 2	Rp 16,500,000*

**discount Rp 1.000.000 for the full Semester 2 tuition fee payment before 25 February 2027 | The discount is not applicable for Installment Payment*

Semester 3	
25-Jul-27	Rp3,600,000
25-Aug-27	Rp3,600,000
25-Sep-27	Rp3,600,000
25-Oct-27	Rp3,600,000
25-Nov-27	Rp3,600,000
Total tuition fee semester 3	Rp 18,000,000*

**discount Rp 1.000.000 for the full Semester 1 tuition fee payment before 25 August 2027 | The discount is not applicable for Installment Payment*

TOTAL TUITION FEE Rp 50,000,000

Terms and Conditions:

- Discount Rp 2.500.000 for the full payment of semester 1-3 before 25 August 2026
- All tuition fee should be paid via bank transfer / debit / credit card
- LSPR-Jakarta will provide you with the payment procedure once you pass the enrollment
- If you wish to withdraw from the programme, a notification letter should be addressed to the Head of Marketing at least two weeks prior to the commencement. A 50% deduction of the payment will be applied if you submit the notification letter **BEFORE** filling the Study Plan (KRS)
- All payments are **NON-REFUNDABLE** if you wish to withdraw from the programme **AFTER** filling the study plan (KRS) or when the program has commenced
- Special Discount of Rp. 1.500.000,- for Family programme
- Special Discount of Rp. 1.500.000,- for GPA Promo
- Special Discount for Corporate Package
- ***You may only choose MAX. 1 (one) promotion**
- **Note: ALL These promotions are NOT APPLICABLE for Full Payment Discount of Semester 1 - 3**
- Scholarship recipients can not be entitled to claim any tuition fee special discount & full payment discount*
- ***terms and conditions applied**