



**LSPR Institute of
Communication & Business**
The Leading Graduate School of Communication & Business | ASEAN Global Campus
POSTGRADUATE PROGRAMME

**Doctoral
Degree**

Doctoral Degree in Communication & Leadership

Our **Doctoral Programme** is designed to aid academic practitioners and professionals in fostering significant change through practice and research endeavors.



discover more online
lspr.ac.id

Associate
Partners:



About LSPR

In the face of stiff competition in the global era, professionally trained and internationally qualified human resources have become a necessity. The Yayasan Pesona Pribadi Sejahtera Foundation, in compliance with prevailing regulations, decided to establish the Sekolah Tinggi Ilmu Komunikasi – LSPR in 1997, and in 2019, it transformed into the LSPR Institute of Communication and Business.

Our mission at the LSPR Institute of Communication and Business is to equip Indonesian human resources with the expertise and proficiency needed to excel in communication and business, both nationally and internationally. Through rigorous academic programs and a commitment to innovation, we aim to cultivate professionals capable of leveraging knowledge, technology, art, and culture for the betterment of society, the nation, and the state.

Located in Jakarta with satellite campuses in Bekasi and Bali focusing on development and USBJJ (Unit Sarana Belajar Jarak Jauh) respectively, our institution is strategically positioned to address the developmental needs of these regions and in the wider archipelagic areas of Indonesia. As an integral part of the global academic community, we take pride in our role in shaping the future of human resources development.

The LSPR Institute of Communication and Business operates under a robust institutional framework, as outlined in our institutional Statute, to uphold the highest standards of academic excellence and integrity. In line with this commitment, The LSPR Institute of Communication and Business is pleased to introduce the Doctor of Communication Science (S3) program. Furthermore, our doctoral program is designed to meet the evolving demands of the industry and align with national and international standards.

Aligned with government regulations and guided by a vision of excellence, our institution is dedicated to empowering individuals to thrive in the dynamic landscape of communication and business. Join us at the LSPR Institute of Communication and Business and embark on a journey of academic excellence and professional growth.

LSPR's excellence is reinforced by its track record and the expertise of its faculty members. This track record includes:

Recognition for Excellence in Best Public Relations and Communications Practice by the Institute of Public Relations Malaysia.

Award for the Best Public Relations Education Institution by PERHUMAS (Indonesian Public Relations Association).

Endorsed as the favourite communication school by Tempo magazine.

Establishment of the Center of ASEAN Studies at LSPR by the Ministry of Foreign Affairs of Indonesia.

Collaborative efforts with the Forum Policy Community of Indonesia (FPCI).

Pioneering the ASEAN PR Network (APRN).

Forming international partnerships with universities, testing institutions, and other organizations and institutions.



Doctoral Degree in Communication & Leadership

Specialization: Strategic Public Relations Leadership

The proposed Doctor of Communication Science programme at LSPR offers distinct advantages over similar programmes offered elsewhere. Its core strengths and defining characteristics lie in the field of national and international public relations studies. Currently, in the face of uncertainty, there is a pressing demand for public relations professionals who are capable of effectively navigating dynamic situations to ensure continued motivation and the continuity of societal functions. As such, a proficient public relations practitioner requires a combination of effective leadership, expert communication skills, the capacity to foster connections, and the ability to guide, manage, motivate, and inspire through these interactions.

In recognising that effective communication skills are the pathway to a successful career in public relations, LSPR has launched the Doctor of Communication Science specialising in public relations and leadership as a response to dealing with life's uncertainties. The Doctoral programme focuses on advanced studies within the field of public relations, with a strong emphasis on effective communication and strategic leadership. The doctoral programme is designed for individuals with a strong foundation in public relations who are seeking to advance their knowledge and skills to a doctoral level.

The sustainability of public relations faces unprecedented challenges in the digital age. The Doctoral programme seeks to equip doctoral students with the analytical tools and critical acumen required to navigate and scrutinise the complexities inherent in contemporary life.

Are you the person we are looking for?

Enrolling in a doctoral degree programme is a significant decision that should be carefully considered based on your personal and career goals. Here are some compelling reasons why you might consider pursuing a doctoral degree:

Passion for Research and Knowledge Doctoral programmes are primarily research-focused. If you have a deep passion for a particular field of study and a desire to contribute new knowledge to it, LSPR's Doctoral Programme offers an ideal platform to pursue your research interests

Expertise and Specialization Doctoral programmes enable you to become an expert in a specific area of study. You will gain in-depth knowledge and expertise that can distinguish you in your field, opening up opportunities for leadership roles and specialised career paths.

Career Advancement Many careers, particularly in academia, research, and some industries, require a doctoral degree for advancement. potential.

Graduates of the Study Programme

The profile of graduates from the Doctor of Communication in Strategic Public Relations Leadership Communication programme is characterised by their multidisciplinary research skills focused on specific contexts such as corporate, business, foundations, and manufacturing. This programme utilises innovative studies and challenging tasks as the foundation for theoretical and methodological investigations in communication and public relations needed for effecting collaborative change. During their studies, students will undertake original research that contributes to the advancement of the nation and the state.

The profile of graduates produced by the Doctor of Communication in Public Relations programme encompasses individuals with various professional roles such as: researchers, entrepreneurs, consultants, and professional public relations practitioners such as: corporate communication directors, corporate communication specialists, senior public relations associates, and public affairs analysts.

Holding a doctoral degree enhances your credibility and qualifies you for higher-level positions and increased earning potential.

Teaching Opportunities If you aspire to teach at the college or university level, a Doctoral is often a prerequisite. Doctoral programmes typically include teaching experience, which is invaluable for those pursuing academic careers.

Research Opportunities Doctoral students often have access to resources, funding, and collaborations that can facilitate their research. This is essential for tackling complex research questions and producing significant contributions to your field.

It's important to note that pursuing a doctoral degree is a significant commitment in terms of time, effort, and often financial resources. It's crucial to assess whether the benefits align with your personal and professional aspirations before embarking on this journey.

Learning Pathway

The framework of our doctoral programme in Communication & Leadership encompasses a comprehensive and dynamic curriculum designed to cultivate advanced expertise and practical knowledge in the field.

SEMESTER 1

- Communication Theory Perspective
- Public Relations Leadership Theory Perspective
- Communication in Public Relations Leadership Strategies

SEMESTER 2

- Philosophy of Science & Research Methods for Public Relations Leadership Communication
- Leadership & Innovation Management (Elective Course)
- Social Media & Crisis Communication (Elective Course)

SEMESTER 3

- Seminar on Public Relations Leadership Communication
- Comprehensive Exam (Conducted at the End of Semester 3)

SEMESTER 4

Research Proposal Presentation

SEMESTER 5

- Scientific Publication
- **Student Short Mobility Programme**

SEMESTER 6

- Research Data Seminar
- Dissertation Closed Defense

SEMESTER 7

Dissertation Public Defense

Total Credits: 42 Credits

Class Schedule

- In class (Semester 1 - Semester 2)
Friday 18.30 - 21.00 WIB
Saturday 09.30 - 16.00 WIB
- Research (Semester 3 - Semester 7)



What does a Doctoral students do?

There are 3 elements of Doctoral qualification

1. Core consist of:

- Communication Science - 50%
- Leadership - Knowledge - 25%
- Context - Researchers/Practitioners - 25%

2. Skills - Data process methodology

3. Dissertation - Application/Problem Solving - 50%

- Total Credits: 42 credits + 9 credits for Non-Communication Science Masters
- Period of study: Minimum 7 semesters - Maximum 10 semesters

Study Period

- 3 years: 1 year of classes followed by 2,5 years of full-time research

Expected Learning Outcomes

- Showcase a deep understanding of communication, public relations, and leadership theories and techniques.
- Collaborate with stakeholder communities to collectively define objectives based on their specific needs.
- Achieve measurable advancements in meeting these defined objectives through targeted programmes tailored to the context.
- Exhibit expertise in research methods, analysis, interpretation, and the effective communication of findings.

Leadership Team

LSPR Doctoral Programme students receive guidance and supervision from our highly experienced senior researchers and faculty members, benefiting from a vast wealth of knowledge and expertise contributed by researchers within our community and colleagues across the Communication scholars.



Prof. Emeritus Anne Gregory, Ph.D., Hon.Fell. CIPR, FRSA, FHEA.
Philosophy of Science & Research Methods



Prof. Mike Hardy, CMG, OBE, FRSA.
Public Relations Leadership Theory Perspectives



Prof. Dr. Rudy Harjanto, M.Sn.
Leadership & Innovation Management



Prof. Dr. Lely Arrianie, M.Si
Philosophy of Science & Research Methods



Prof. Dr. Suraya, M.Si
Public Relations Leadership Theory Perspectives



Prof. Dr. Ulani Yunus, Dra., MM
Communication in Public Relations Leadership Strategies



Prof. Dr. Rajab Ritonga, M.Si
Philosophy of Science & Research Methods



Prof. Dr. Ir. R. Eko Indrajit, M.Sc., MBA., M.Phil., MA
Social Media & Crisis Communication



Prof. Gregoria Arum Yudarwati, S.I.P., M.Mktg. Comm., Ph.D.
Philosophy of Science & Communication in Public Relations Leadership Strategies



Prof. Dr. Hafied Cangara, M.Si.
Communication Theory Perspectives



Prof. Dr. Engkus Kuswarno, M.S.
Communication Theory Perspectives

Lecturers Team



Dr. Andre Ikhsano, M.Si



Dr. Yolanda Stellarosa, M.Si



Dr. Lestari Nurhayati



Dr. Janette Pinariya, MM



Dr. Rino F. Boer



Taufan Teguh Akbari, Ph.D



Dr. Irwansyah, S.Sos, MA



Hersinta, Ph.D



Research Themes

- Public Relations in Contemporary Society
- Public Relations Strategies in Global Interactions, Relationships, and Responsibility Functions with Corporate Relations.
- Public Relations as Symbolic-Interpretation. Designing and Creating New Models in the Field of Public Relations Leadership Communication Strategies.
- Producing Research That Explores Segments of Public Relations Models: Environmental Scanning, Stakeholders and the Public, Issues and Crises, Strategic Scenario Development, Cultivation and Sustainability Relation Evaluation, Investigating the Influence of Power Relations in Public Relations Leadership Communication on Reputation, and Strategically Planning and Evaluating Communication Programmes.
- Studying the Logic of Digital Media and Metaverse that Can Be Used to Advance Strategic Management Processes in Public Relations

Road Map

- 01** Develop public relations leadership communication in global interactions, relationships, and corporate management responsibility functions.
- 02** Pioneer the renewal of segmentation models in public relations leadership communication, especially in Strategic Management.
- 03** Discover key concepts of public relations leadership communication in the contemporary era.
- 04** Produce and generate models and/ or theories in public relations leadership communication
- 05** Explore the study of public relations leadership communication using the domain of digital media and the metaverse



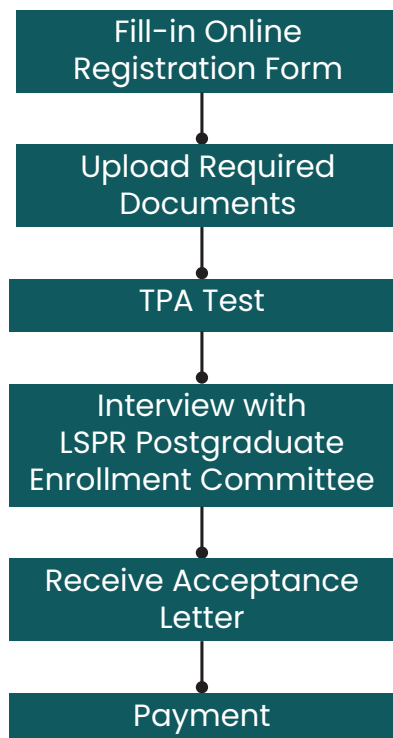
Admission Criteria

- Application Form : **registration.lspr.ac.id**
- Curriculum Vitae (CV)
- Photo - with Red Background (Professional Photo)
- Education Certificate - S1, & S2 (scanned documents)
- Official Transcript (scanned documents)
- DIKTI "Certificate of Equivalence" - for students who graduated S1 & S2 from foreign universities (scanned documents)
- TOEFL certificate (minimum score of 550) or IELTS (minimum score of 6.0)
- Two (2) letters of Reference from experts (professors of communication & practitioners) in the relevant field
- Study Permission/Learning Assignment Letter from Office/Institution (for those already employed)
- Personal statement letter
- Pre-Proposal for Dissertation Research

*TPA can be done individually from assigned institution

All Documents to be uploaded in PDF format to registration platform

Registration Flow



Tuition Fees

Academic year enrolment	
Enrolment points on March and September	
Registration Fee	Rp 1.250.000
Total Tuition Fee for 3,5 years (7 semesters)*	Rp 160.000.000
Tuition Fees covers the cost of academic instruction, resources, and support services provided by the educational institution throughout the programme.	
<i>*You may complete your doctoral studies in 3 years (6 semesters)</i>	
<i>*You may extend your study up to maximum Semester 10 (Fifth academic year)</i>	

More information

All applications must go through the institute's Doctoral admissions process and complete the Doctoral application form available at **registration.lspr.ac.id**. You must outline the subject area that is likely to be the focus of your studies leading to your final research thesis. Also, you must outline how your own experiences, roles, and career plans support your choice.

However, a comprehensive research proposal is not expected at this stage; it will be developed during phase one of the Doctoral programme. For inquiries about enrolling in the Doctoral programme, including further information regarding the application requirements and programme content, please contact our admission team at: **doctoraldegree@lspr.edu**



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POSTGRADUATE PROGRAMME

**LSPR Institute of Communication & Business
Postgraduate-Doctoral Programme**

Sudirman Park Campus - Jakarta
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Jakarta Pusat 10220, Indonesia

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☎ : +62 817 1717 1992 (WhatsApp Only)

✉ : doctoraldegree@lspr.edu

📷 : [@lsprpostgraduate](https://www.instagram.com/lsprpostgraduate)

➔ lspr.ac.id

**TUITION FEE STRUCTURE
DOCTORAL PROGRAMME COMMUNICATION &
LEADERSHIP BATCH 6**



Installment Per Month		
Component	Payment Deadline	Amount
<i>First Payment</i>		
QED*	25/08/2026	IDR 25,000,000
Installment 1		IDR 4,500,000
Total First Payment		IDR 29,500,000
Installment 2	25/09/2026	IDR 4,500,000
Installment 3	25/10/2026	IDR 4,500,000
Installment 4	25/11/2026	IDR 4,500,000
Installment 5	25/12/2026	IDR 4,500,000
Installment 6	25/01/2027	IDR 4,500,000
Installment 7	25/02/2027	IDR 4,500,000
Installment 8	25/03/2027	IDR 4,500,000
Installment 9	25/04/2027	IDR 4,500,000
Installment 10	25/05/2027	IDR 4,500,000
Installment 11	25/06/2027	IDR 4,500,000
Installment 12	25/07/2027	IDR 4,500,000
Installment 13	25/08/2027	IDR 4,500,000
Installment 14	25/09/2027	IDR 4,500,000
Installment 15	25/10/2027	IDR 4,500,000
Installment 16	25/11/2027	IDR 4,500,000
Installment 17	25/12/2027	IDR 4,500,000
Installment 18	25/01/2028	IDR 4,500,000
Installment 19	25/02/2028	IDR 4,500,000
Installment 20	25/03/2028	IDR 4,500,000
Installment 21	25/04/2028	IDR 4,500,000
Installment 22	25/05/2028	IDR 4,500,000
Installment 23	25/06/2028	IDR 4,500,000
Installment 24	25/07/2028	IDR 4,500,000
Installment 25	25/08/2028	IDR 4,500,000
Installment 26	25/09/2028	IDR 4,500,000
Installment 27	25/10/2028	IDR 4,500,000
Installment 28	25/11/2028	IDR 4,500,000
Installment 29	25/12/2028	IDR 4,500,000
Installment 30	25/01/2029	IDR 4,500,000

Installment Per-Term		
Component	Payment Deadline	Amount
<i>First Payment</i>		
QED*	25/08/2026	IDR 25,000,000
Term 1		IDR 27,000,000
Total First Payment		IDR 52,000,000
Term 2	25/02/2027	IDR 18,000,000
Term 3	25/08/2027	IDR 18,000,000
Term 4	25/02/2028	IDR 18,000,000
Term 5	25/08/2028	IDR 18,000,000
Term 6	25/02/2029	IDR 18,000,000
Term 7	25/06/2029	IDR 18,000,000

*QED = Quality Education Development Fee

Terms and Condition

- All tuition fee should be paid via bank transfer/debit/credit card
- LSPR Institute will provide you with the payment procedure once you pass the enrollment
- If you wish to withdraw from the programme, a notification letter should be addressed to the Head of Marketing at least two weeks prior to the commencement. A 50% deduction of the payment will be applied if you submit the notification letter BEFORE filling the Study Plan (KRS)
- All payments are NON-REFUNDABLE if you wish to withdraw from the programme AFTER filling the study plan (KRS) or when the program has commenced

TOTAL TUITION FEE: Rp 160.000.000,-

The tuition fee includes:

- Total number of courses for 7 semesters
- Lunch on Saturday lectures
- Guest speakers and/or professor visits
- Seminars & Workshops
- Promotor, Co-promotor, and dissertation fees
- Examination and academic hearing fees (exclusive and public participants)
- Publication/Conference fees (domestic and international)
- Professional Certification Body (LSP) LSPR - SKKNI Level 9

The tuition fee does not include:

- Registration fee: IDR 1,250,000
- Matriculation fee (for non-communication graduates): IDR 1,500,000 per course
- Course retake fee: IDR 5,000,000 per course
- Study extension fee: IDR 10,000,000 per semester
- Leave of absence fee (less than 4 weeks of lectures): IDR 2,500,000
- Leave of absence fee (more than 4 weeks of lectures): IDR 5,000,000
- Short Mobility Programme: To be announced (TBA)
- Graduation fee & graduation invitation: To be announced (TBA)
- Recommended books

For further information, please contact the Postgraduate Programe hotline: +62 815-1470-9739 (WhatsApp Only).