



**LSPR Institute of
Communication & Business**
The Leading Graduate School of Communication & Business | ASEAN Global Campus
POSTGRADUATE PROGRAMME

AQAS

AGENCY FOR
QUALITY ASSURANCE THROUGH
ACADEMIC EXCELLENCE
STUDYING IN A.S.E.A.N.



BLENDDED LEARNING

SGPRM / GMCM / GBCM / HCM

MASTER'S PROGRAMME IN COMMUNICATION STUDIES



Associate Partners:



LEMBAGA SERTIFIKASI PROFESI
LSPR LSPRA



WHY BLENDED LEARNING?

- Flexibility
- Personalized Learning
- Better Absorption
- Access to Qualified Lecturers
- Consistent Quality Learning
- Measured Learning Outcomes
- Save Time and Cost
- Multiple Platforms
- Online Tutor

The Master's Programme in Communication Studies at LSPR Institute offers a well-rounded curriculum combining theoretical foundations and practical skills, preparing students for advanced careers in media, public relations, corporate communication, entrepreneurship, and marketing communication.

Accredited 'A' by BAN-PT since 2015, LSPR has continuously upheld its academic excellence and is now proudly awarded the 'Unggul' accreditation by LAMSPAK (Lembaga Akreditasi Mandiri Bidang Ilmu Sosial, Politik, Administrasi, dan Komunikasi).

Programme Specifics

- Level : Master's Programme in Communication Studies
- Qualification : Magister Ilmu Komunikasi (M.I.Kom),
Equivalent to MA in Communication Studies
- Focus of Study : Communication
- Majors offered : Strategic Global Public Relations Management
Global Marketing Communication Management
Global Business Communication Management
Healthcare Communication Management
Resilient Disaster Communication Management
Political Communication Management
- Total number of subjects : 10 including Thesis
- Total credits : 36
- Length of study : 3 semesters - approximately 18 months
- Medium of Instruction : Bilingual (English and Bahasa Indonesia)

Study at Your Own Pace: Anytime, Anywhere, on Any Device

- Completion of 10 courses, including a thesis, is required to graduate from the Master's Program in Communication Studies.
- Each course consists of 16 sessions per semester, with only one on-campus meeting in the first session.
- Mid-term and final exams are conducted online.
- Students access course materials through our 24/7 Learning Management System (LMS).
- Each online session provides students 7 days (Monday to Sunday) to complete weekly learning materials.

Concentrations & Subjects:

No	Strategic Global Public Relations Management	Credit
Pre-requisite Course		
1	Introduction to Postgraduate Studies	Non-credit
1st Semester		
1	Global Strategic Communication	3
2	Strategic Planning and Digital Public Relations	3
3	Communication Studies	4
2nd Semester		
1	Issue and Risk Management	4
2	Global Investor Relations Strategies	3
3	Communication Research	4
3rd Semester		
1	Social Media and Crisis Communication	3
2	Sustainability of Corporate Communication	3
3	Seminar and Publication	3
4	Thesis/Non-Thesis	6
Total Credits		36

No	Global Marketing Communication Management	Credit
Pre-requisite Course		
1	Introduction to Postgraduate Studies	Non-credit
1st Semester		
1	Strategic Marketing Communication Management	3
2	Digital Marketing Strategy	4
3	Communication Studies	4
2nd Semester		
1	Global Digital Consumer Insights	3
2	Strategic Customer Management	3
3	Communication Research	4
3rd Semester		
1	Technology and Business Sustainability	3
2	Global Strategic Branding and Digital Communication	3
3	Seminar and Publication	3
4	Thesis/Non-Thesis	6
Total Credits		36

No	Global Business Communication Management	Credit
Pre-requisite Course		
1	Introduction to Postgraduate Studies	Non-credit
1st Semester		
1	Global Strategic Communication	3
2	Strategic Customer Management	3
3	Communication Studies	4
2nd Semester		
1	Financial Communication in Business	3
2	Issue and Risk Management	4
3	Communication Research	4
3rd Semester		
1	Technology and Business Sustainability	3
2	Global Leadership and Innovation Management	3
3	Seminar and Publication	3
4	Thesis/Non-Thesis	6
Total Credits		36

No	Healthcare Communication Management	Credit
Pre-requisite Course		
1	Introduction to Postgraduate Studies	Non-credit
1st Semester		
1	Communication Studies	3
2	Health and Therapeutic Communication	3
3	Global Strategic Communication	4
2nd Semester		
1	Communication Issues in Healthcare	4
2	Law and Ethics Communication	3
3	Communication Research	4
3rd Semester		
1	Global Leadership and Innovation Management	3
2	Health Communication Technology	3
3	Seminar and Publication	3
4	Thesis/Non-Thesis	6
Total Credits		36

No	Resilient Disaster Communication Management	Credit
Pre-requisite Course		
1	Introduction to Postgraduate Studies	Non-credit
1st Semester		
1	Sustainability and Reputation Management in Crisis, Politics and Business	4
2	Content Management and Use of Communication Media	3
3	Communication Studies	4
2nd Semester		
1	Ethics and Strategy in AI-Driven Crisis Communication	3
2	AI and Technology for Disaster Communication	3
3	Communication Research	4
3rd Semester		
1	Collaborative Governance for Disaster Communication	3
2	Disaster and Politic Crisis Communication	3
3	Seminar and Publication	3
4	Thesis/Non-Thesis	6
Total Credits		36

No	Political Communication Management	Credit
Pre-requisite Course		
1	Introduction to Postgraduate Studies	Non-credit
1st Semester		
1	Sustainability and Reputation Management in Crisis, Politics and Business	4
2	Content Management and Use of Communication Media	3
3	Communication Studies	4
2nd Semester		
1	Ethics and Strategy in AI-Driven Crisis Communication	3
2	International Political Communication	3
3	Communication Research	4
3rd Semester		
1	Political Communication and Leadership	3
2	Disaster and Politic Crisis Communication	3
3	Seminar and Publication	3
4	Thesis/Non-Thesis	6
Total Credits		36

Registration Procedure

Application Form

- Log in at **registration.lspr.ac.id** fill-in the online registration form.
- Pay the registration fee of Rp 600.000 (non-refundable) to your Virtual Account (will be provided after your successful online registration)

**For LSPR Alumni, the registration fee is FREE.*

Upload Required Documents

Upload the following documents to the registration link:

1. Professional ID photo (color)
2. Scanned KTP / Passport / KITAS
3. CV / Resume
4. Scanned legally-certified Bachelor's Degree (S1) Graduate certificate and transcript
5. Scanned DIKTI certificate or "Certificate of Equivalence" (for students who graduated S1 from foreign universities)
6. Personal Statement: Why do you want to take the Master's Degree/Postgraduate Programme? (min. 300 words in Bahasa or English)

Entry Test

- English Proficiency Test – composed of listening, reading and grammar.
- General Knowledge Test – can be taken in Bahasa or English (for foreigners)
- Interview conducted by our respective Programme Director

Acceptance Letter

- Marketing & Admission Department will send the test result along with the Payment Procedure through e-mail
- Entry Test Result and Payment Procedure will be sent 2-3 days after the interview

Payment

- Pay the required course fee amount at the specified bank
- Acceptance Letter will be sent through e-mail once the proof of payment is accepted

Fill-in KRS Form

Fill-in your Subject Plan Form (KRS) at the Academic Bureau

**Master's
Degree**



**LSPR Institute of
Communication & Business**
The Leading Graduate School of Communication & Business | JABBAR, Depok Campus
POSTGRADUATE PROGRAMME

**LSPR Institute of Communication & Business
Postgraduate – Master's Programme**

Sudirman Park Campus – Jakarta
Jl. K.H Mas Mansyur, Kav. 35,
Jakarta Pusat 10220, Indonesia

☎ : +62 21 – 570 8123 / +62 21 – 5794 2471 ext. 1211

☎ : +62 817 1717 1992 (WhatsApp Only)

✉ : masterdegree@lspr.edu

📷 : @lsprpostgraduate

➔ lspr.ac.id

Postgraduate Programme - September 2026 Intake - Blended Learning Batch 25

Sudirman Park Campus C, Ground Floor. Jl. K.H. Mas Mansyur Kav. 35, Jakarta Pusat, 10220

Hotline: 0815 1109 8699 (WA); Email: masterdegree@lspr.edu

Website: www.lspr.ac.id/postgraduateprogramme

Online Registration Procedure:

1. For registration Log in at

registration.lspr.ac.id and fill-in the online registration form

*Please do **remember and save** your registration account (email & password) to easily login to your own page*

2. Pay the registration fee of Rp 600.000 (non-refundable) through the registration link

For LSPR Alumni, the registration fee is FREE. Kindly ask the **voucher code for Alumni to our Hotline.*

3. Upload the following documents to the registration link:

- a. Original proof of payment of registration fee*
- b. Professional ID photo (colour)*
- c. Scanned KTP / Passport / KITAS*
- d. CV / Resume*
- e. Scanned legally-certified Bachelor's Degree (S1) transcript and Diploma certificate*
- f. Scanned DIKTI certificate or "Certificate of Equivalence" (for students who graduated S1 from foreign universities)
- g. Valid TOEFL/TOEFL Prediction/IELTS certificate (minimum score: 500)
(optional; you may take the English test on the day of the Online Entry Test if you do not have it yet)
- h. Personal Statement: **Why do you want to take Master's Degree/Postgraduate Programme?**
*(min. 300 words in Bahasa or English)**

**Required documents*

Registration Period:

September Intake : 6 April 2026 - 12 September 2026

Schedule of Entry Test:

Term	Day, Date of Entry Test	Time	Place
I	Saturday, 25 April 2026	09.00 - End	Online Entry Test
II	Saturday, 9 May 2026	09.00 - End	
III	Saturday, 23 May 2026	09.00 - End	
IV	Saturday, 6 June 2026	09.00 - End	
V	Saturday, 20 June 2026	09.00 - End	
VI	Saturday, 4 July 2026	09.00 - End	
VII	Saturday, 18 July 2026	09.00 - End	
VIII	Saturday, 1 August 2026	09.00 - End	
IX	Saturday, 8 August 2026	09.00 - End	
X	By Confirmation	09.00 - End	

Entry Test:

- **English Proficiency Test by Altissia**

This is to determine the English proficiency level of the student. The passing scores (based on TOEFL Paper-based score) for new students are: **B1 or above (CEFR Level)**

If the student fails to meet the passing score, he/she is required to take TOEFL ITP / TOEFL IBT /IELTS in an accredited institution outside LSPR with 500 (regular class),/ 65 / 5.5 passing mark respectively.

Valid TOEFL or IELTS Predictions Tests results are accepted.

Note: Valid TOEFL ITP / TOEFL IBT / IELTS certificate taken from other institution with 500 / 65 / 5.5 passing mark can also be accepted

- **General knowledge Test** – can be taken in Bahasa or English (for foreigners)
- **Interview Session** will be conducted by our respective Programme Director

Acceptance Letter & Payment Procedure:

Test result & payment procedure will be sent through e-mail by the authorised Marketing & Admission department 7 days after the interview. Acceptance Letter will be provided after students confirm that the payment for the tuition fee has been done. The student **must submit the softcopy** and affix their signature at the end of the letter **to the Payment Confirmation link that stated on the email** as a confirmation of their registration for the upcoming semester.

Concentrations:

- Strategic Global Public Relations Management
- Global Marketing Communication Management
- Global Business Communication Management
- Healthcare Communication Management
- Political Communication Management
- Resilient Disaster Communication Management

Note:

If the quota of the class is not fulfilled, the registration fee is non-refundable and the students will be suggested to choose another available class or the second concentration they choose during the interview with the Programme Director. Should you decide to join the next intake due to the class quota not being filled, you are required to complete the re-registration process and make the registration payment.

Class Schedule:

- Blended Learning students must attend 1 (one) compulsory meeting each semester (Introduction to Graduate Studies / First meeting). The first meeting will be held on Saturday at LSPR PGP Campus. (Time and date will be announced by the Academic Dept. Via email).
- There are 16 (sixteen) sessions of each subject including 1 (one) compulsory meeting per semester.
- Mid-term and final tests will be held online/offline.
- Students are required to attend Online Live Sessions with Lecturers and Tutors based on the academic schedule.

Venue of Lectures:

All compulsory offline classes will be held in

LSPR-Jakarta Sudirman Park Campus: Jl. K.H. Mas Mansyur Kav. 35, Jakarta Pusat,
10220

Scholarship Programmes:

Academic/Non-Academic Scholarship Programme

Deadline for Scholarship Application: **30 June 2026***

(*all scholarship applicants must have done the entry test before the deadline)

<i>Academic Scholarship</i>	<i>Non-Academic Scholarship</i>
Min. Last GPA in S1 3.75	Min. Last GPA in S1 3.50
Graduated from a reputable university with "A" accreditation	Graduated from a reputable university with min. "A" accreditation
Copy of certificate/s or plaque in winning any academic/non-academic competition/s (minimum 3 of achievement)	Must have an influence in the industry the applicant has been doing proven by media publications, awards, etc. (minimum 3 of achievement)
General Knowledge Result min. 18 correct answers out of 20 questions	
English Proficiency Test Result min. 550 (TOEFL Paper-based Test)	
Letter of Recommendation from the current supervisor of the company/thesis advisor from the previous university	
Submit a 500-word essay (minimum) on "Why you want to pursue this scholarship and what you will do after pursuing your Master's degree".	

Terms & Conditions:

- *Academic/Non-academic Scholarship is not applicable for all promo except Seasonal Promo (Early Bird, January Promo, Last Call Promo)*
- *Scholarship Application can be applied once the online registration process and all required documents are fulfilled in our system*
- *Send all required documents for the Scholarship Application through our email masterdegree@lspr.edu with the following Subject: **Scholarship Application Documents Submission***

TUITION FEE STRUCTURE 2026 - 2027
POSTGRADUATE PROGRAMME
Blended Learning - Batch 25



Non Alumni LSPR
September 2026 Intake Batch 25

Semester 1	
Upon Acceptance (2 weeks After Acceptance)	Rp5,500,000
25-Aug-26	Rp4,000,000
25-Sep-26	Rp4,000,000
25-Oct-26	Rp4,000,000
Total tuition fee semester 1	Rp 17,500,000*

*discount Rp 500.000 for the full Semester 2 tuition fee payment before 25 August 2026 | The discount is not applicable for Installment Payment

Semester 2	
25-Jan-27	Rp3,400,000
25-Feb-27	Rp3,400,000
25-Mar-27	Rp3,400,000
25-Apr-27	Rp3,400,000
25-May-27	Rp3,400,000
Total tuition fee semester 2	Rp 17,000,000*

*discount Rp 1.000.000 for the full Semester 2 tuition fee payment before 25 February 2027 | The discount is not applicable for Installment Payment

Semester 3	
25-Jul-27	Rp3,600,000
25-Aug-27	Rp3,600,000
25-Sep-27	Rp3,600,000
25-Oct-27	Rp3,600,000
25-Nov-26	Rp3,600,000
Total tuition fee semester 3	Rp 18,000,000*

*discount Rp 1.000.000 for the full Semester 1 tuition fee payment before 25 August 2028 | The discount is not applicable for Installment Payment

TOTAL TUITION FEE Rp 52,500,000

Tuition Fee includes:

- The total amount of the course for 3 semesters
- Handouts prepared at the beginning of the semester by lecturers for each subject taken throughout the course
- Dinner or lunch - depending on the schedule taken*
- Guest speakers and/or visiting professors
- Seminar & workshops
- Thesis or Non-thesis (Professional Thesis)
- Lembaga Sertifikasi Profesi (LSP) LSPR

Note: *Only available in Offline Class

Tuition Fee does not include:

- Graduation fee & the invitation
- Re-sit examination fee (international)
- Postponement fee
- Cross Enrollment fee per subject
- Additional handouts given by lecturers apart from the ones submitted to the Academic at the beginning of the semester
- Recommended books

Alumni LSPR
September 2026 Intake Batch 25

Semester 1	
Upon Acceptance (2 weeks After Acceptance)	Rp5,500,000
25-Aug-26	Rp4,000,000
25-Sep-26	Rp3,000,000
25-Oct-26	Rp3,000,000
Total tuition fee semester 1	Rp 15,500,000*

*discount Rp 500.000 for the full Semester 2 tuition fee payment before 25 August 2026 | The discount is not applicable for Installment Payment

Semester 2	
25-Jan-27	Rp3,300,000
25-Feb-27	Rp3,300,000
25-Mar-27	Rp3,300,000
25-Apr-27	Rp3,300,000
25-May-27	Rp3,300,000
Total tuition fee semester 2	Rp 16,500,000*

*discount Rp 1.000.000 for the full Semester 2 tuition fee payment before 25 February 2027 | The discount is not applicable for Installment Payment

Semester 3	
25-Jul-26	Rp3,600,000
25-Aug-26	Rp3,600,000
25-Sep-26	Rp3,600,000
25-Oct-26	Rp3,600,000
25-Nov-26	Rp3,600,000
Total tuition fee semester 3	Rp 18,000,000*

*discount Rp 1.000.000 for the full Semester 1 tuition fee payment before 25 February 2028 | The discount is not applicable for Installment Payment

TOTAL TUITION FEE Rp 50,000,000

Terms and Conditions:

- Discount Rp 3.500.000 for the full payment of semester 1-3 before 25 August 2026
- All tuition fee should be paid via bank transfer / debit / credit card
- LSPR-Jakarta will provide you with the payment procedure once you pass the enrollment
- If you wish to withdraw from the programme, a notification letter should be addressed to the Head of Marketing at least two weeks prior to the commencement. A 50% deduction of the payment will be applied if you submit the notification letter BEFORE filling the Study Plan (KRS)
- All payments are **NON-REFUNDABLE** if you wish to withdraw from the programme AFTER filling the study plan (KRS) or when the program has commenced

- Special Discount of Rp. 1.500.000,- for Family programme
- Special Discount of Rp. 1.500.000,- for GPA Promo
- Special Discount for Corporate Package

***You may only choose MAX. 1 (one) promotion**

Note: ALL These promotions are NOT APPLICABLE for Full Payment Discount of Semester 1 - 3

- Scholarship recipients can not be entitled to claim any tuition fee special discount & full payment discount*

***terms and conditions applied**