

## INSTITUT KOMUNIKASI DAN BISNIS LSPR FAKULTAS PASCASARJANA PROGRAM STUDI MAGISTER ILMU KOMUNIKASI

## CODE RPS/PGP/S2/HCM/ODD/LEC

## SEMESTER LEARNING PLAN

SUBJECT	CODE	Cluster	WEIGHT (credits)	SEMESTER	Date of Compilation		
Law and Ethics Communication	HCCM503		3 credits	2	February 2025		
	RPS Devel	opment Lecturer	Subject (	Coordinator	Head of Study Program		
Authority/Approval	Dr. Geofakt	a Razali, MI Kom					
	PLO - Study	Program charged to	o the Subject				
	PLO 1 – K2	Have knowledge of national and international research and publications, as well as communication policies and those related to communication.					
Learning Outcomes	PLO 2 – K4	P4 – Mastering the theory of science in the field of communication and various forms of engineering					
		Able to formulate scientific ideas, thoughts and arguments responsibly and based on academic ethics, and communicate them through the media to the academic community and the wider community.					

PLO 4 – SS6	Criticize and provide input for improvements in terms of communication regarding policies for resolving problems that have occurred and/or are occurring, in the form of scientific papers.
	Obeying the law and being disciplined in social and national life; internalizing academic values, norms, and ethics
Course Learn	ning Outcomes (CLO)
	Students are able to explain the basic principles of communication law as well as national and international policies related to media and communication regulations.  • PLO: K2, A5
	Students are able to identify and analyze the principles of communication ethics in various professional and digital contexts.  • <i>PLO</i> : <i>K4</i> , <i>A5</i>
CLO 3	Students are able to compile critical and academic arguments related to legal issues and communication ethics in the form of essays or scientific papers.     o PLO: GS3, SS6
Final Compe	tencies for Each Learning Stage (Sub-CLO)

## Meeting 1

Students are able to explain the scope and importance of legal and ethical studies in communication practice.  $PLO: K2, A5 \mid CLO: 1$ 

## Meeting 2

Students are able to outline the basics of national and international legal systems that regulate public communication. *PLO:* K2,  $A5 \mid CLO: I$ 

## Meeting 3

: Students are able to analyze freedom of expression and legal limitations in media and communication practices. PLO: K2, SS6 | CLO: 1

## Meeting 4

Students are able to understand the structure of media regulation in Indonesia, including the roles of the Indonesian Broadcasting Commission (KPI), the Indonesian Press Commission (KIP), and the Electronic Information and Transactions (ITE) Law.

PLO: K2, A5 | CLO: 1

## Meeting 5

: Students are able to explain the principles of communication ethics and dilemmas that arise in journalistic and public relations practices.

PLO: K4, A5 | CLO: 2

#### Meeting 6

: Students are able to compare professional communication codes of ethics in Indonesia and other countries. *PLO: K4, GS3 | CLO: 2* 

## Meeting 7

: Students are able to analyze cases of communication ethics violations and provide alternative solutions. PLO: SS6, A5 | CLO: 2

## **Meeting 8 – Midterm Exam:**

Evaluate students' understanding of legal principles and communication ethics through case studies and a written exam. *PLO: K2, K4, GS3 | CLO: 1, 2* 

## Meeting 9

Students are able to explain intellectual property rights (IPR) and their impact on media content production. *PLO: K2, A5 | CLO: 1* 

# Meeting 10

Students are able to analyze copyright infringement and plagiarism in the context of digital communication. *PLO: SS6, A5 | CLO: 3* 

## Meeting 11

: Students are able to explain privacy and data security issues in digital communication platforms. *PLO*: *K4*, *A5* | *CLO*: 2

## **Meeting 12**

: Students are able to evaluate ethical communication challenges related to SARA, hoaxes, and hate speech. *PLO: SS6, A5 | CLO: 2* 

## Meeting 13

Students are able to analyze political communication and the ethical boundaries of advocacy in the digital public sphere. *PLO: K4, SS6* | *CLO: 3* 

## Meeting 14

Students are able to formulate critical arguments in the form of papers on contemporary legal and ethical issues in communication.

PLO: GS3, SS6 | CLO: 3

# Meeting 15

Students are able to present academic papers on communication law and ethics systematically and responsibly. *PLO: GS3, A5 | CLO: 3* 

# Meeting 16 –

Final Exam Final exam in the form of a presentation and integrative reflection on legal and ethical issues in communication in professional practice.

PLO: GS3, A5 | CLO: 3

# **Correlation of PLO to Sub-CLO**

PL O/ Mee ting	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
P2	1	1	1	1				Mid	1							Fina
P4					1	1		-ter			1		1			rına 1
GS3						1		m						1	1	Exa
SS6			1				1	exa		1		1	1	1		m
S5	1	1	1	1	1		1	m	1	1	1	1	1		1	

Brief Description of MK	This course examines the basic principles of law and ethics in communication practices in the digital and global era. Students will examine various legal issues such as copyright, privacy, defamation, and legal liability in public communication and the media. Furthermore, this course introduces professional ethics in communication, conflicts of interest, and moral dilemmas faced by communication practitioners. Students are expected to integrate legal and ethical perspectives in making communication decisions professionally and responsibly.
Study Material: Learning materials	Learning Study Materials  1. Introduction to Communication Law and Regulatory Systems  Basic principles of law in communication National and international legal systems related to communications The role of government regulation and independent institutions  Reference:  Books: Barendt, E. (2019). Freedom of Speech (2nd ed.), Oxford University Press, Ch. 1–2, pp. 1–38. https://global.oup.com/academic/product/freedom-of-speech-9780198829285 Journal: Rahman, A. (2021). "Legal Review of the ITE Law in the Context of Freedom of Expression." Journal of Law & Development, 51(3), 221–234. https://jhp.ui.ac.id/index.php/home/article/view/1804  2. Professional Ethics and Communication Code of Ethics Journalistic, public relations, and digital communication ethics Professional code of ethics and social responsibility practices

• Ethical dilemmas in communication decisions

#### Reference:

- Books: Patterson, P., & Wilkins, L. (2020). *Media Ethics: Issues and Cases* (9th ed.), Rowman & Littlefield, Ch. 4, pp. 73–92.
  - https://rowman.com/ISBN/9781538138254/
- Journal: Wibowo, S. (2022). "Professional Ethics in Corporate Communication." *Journal of Ethics and Communication*, 4(1), 56–69.

https://ejournal.uksw.edu/etkom/article/view/4091

# 3. Intellectual Property Rights in Communication

- Copyright, patents, trademarks in media content
- Protection of creative works and the risk of infringement
- Digital piracy and plagiarism case study

#### Reference:

- Books: Craig, R. (2019). *Copyright, Communication and Culture: Towards a Relational Theory of Copyright Law*, Edward Elgar Publishing, Ch. 3, pp. 59–84.
  - https://www.e-elgar.com/shop/gbp/copyright-communication-and-culture-9781785365853.html
- Journal: Utami, DA (2020). "Copyright Infringement in Digital Content." *Journal of Media and Law*, 5(2), 77–89. https://ejournal.undip.ac.id/index.php/medhuk/article/view/29031

## 4. Privacy, SARA, and Hoax Issues in the Digital Era

- Personal data protection and privacy laws
- Regulation and ethics of hoax content, hate speech, and SARA
- Ethical and legal handling of the dissemination of information

#### Reference:

- Book: Solove, DJ (2021). *Understanding Privacy*, Harvard University Press, Ch. 5–6, pp. 101–136. https://www.hup.harvard.edu/catalog.php?isbn=9780674035072
- Journal: Hidayat, R. (2022). "Ethical Communication in Combating Hoaxes in Indonesia." *Journal of Digital Communication*, 6(2), 88–102. https://ejournal.kominfo.go.id/index.php/jkd/article/view/4209

### 5. Political Communication, Advocacy, and Public Discourse Ethics

- The line between advocacy and propaganda
- Ethics of political communication and campaigns
- Public information dissemination and communication justice

#### Reference:

 Books: Christians, CG, et al. (2021). Normative Theories of the Media: Journalism in Democratic Societies, University of Illinois Press, Ch. 8, pp. 177–200. https://www.press.uillinois.edu/books/catalog/86wce5bt9780252078782.html

	Journal: Santosa, A. (2021). "Ethics in Political Communication in the Social Media Era." <i>Journal of Political Communication Science</i> , 9(1), 45–57. https://jurnal.unpad.ac.id/jikp/article/view/31092
	Main
Library	<ul> <li>Main Library</li> <li>Barendt, E. (2019). Freedom of Speech (2nd ed.), Oxford University Press, Ch. 1–2, pp. 1–38.</li> <li>Patterson, P., &amp; Wilkins, L. (2020). Media Ethics: Issues and Cases (9th ed.), Rowman &amp; Littlefield, Ch. 4, pp. 73–92.</li> <li>Craig, R. (2019). Copyright, Communication and Culture: Towards a Relational Theory of Copyright Law, Edward Elgar Publishing, Ch. 3, pp. 59–84.</li> <li>Solove, DJ (2021). Understanding Privacy, Harvard University Press, Ch. 5–6, pp. 101–136.</li> <li>Christians, C.G., et al. (2021). Normative Theories of the Media: Journalism in Democratic Societies, University of Illinois Press, Ch. 8, pp. 177–200.</li> </ul>
	Supporters
	<ul> <li>Supporting Library</li> <li>Rahman, A. (2021). "Legal Review of the ITE Law in the Context of Freedom of Expression." <i>Journal of Law &amp; Development</i>, 51(3), 221–234.</li> </ul>

	<ul> <li>Wibowo, S. (2022). "Professional Ethics in Corporate Communication." <i>Journal of Ethics and Communication</i>, 4(1), 56–69.</li> <li>Utami, DA (2020). "Copyright Infringement in Digital Content." <i>Journal of Media and Law</i>, 5(2), 77–89.</li> <li>Hidayat, R. (2022). "Ethical Communication in Combating Hoaxes in Indonesia." <i>Journal of Digital Communication</i>, 6(2), 88–102.</li> <li>Santosa, A. (2021). "Ethics in Political Communication in the Social Media Era." <i>Journal of Political Communication Science</i>, 9(1), 45–57</li> </ul>
Instructional Media	Software: Power Point, Google Form. Hardware: Computer, <i>Infocus, Whiteboard</i> , Marker.
Supporting lecturer	
Course Requirements	

Week 2	Final Competencies for Each Learning Stage (Sub-CLO)	Evaluation	Learning Forms; Methods; Student Assignments	Learning Materials [Complete Reference]	Weight (%)
1		1 *		Barendt, E. (2019). <i>Freedom of Speech</i> (2nd ed.), Oxford University Press, Ch. 1, pp. 1–25.	5
2	Students are able to describe the basic principles of freedom of expression and its legal limits.			Lestari, S. (2020). "The Right to Freedom of Expression in National Law." <i>Journal of Communication Law</i> , 4(1), 20–32.	5

Week 2	Final Competencies for Each Learning Stage (Sub-CLO)	Evaluation	Learning Forms; Methods; Student Assignments	Learning Materials [Complete Reference]	Weight (%)
3	Students are able to explain the relationship between media law and journalistic ethics.	Article reviews & reflections	Discussion of articles and simulations (120')	Black, J., Steele, B., & Barney, R. (2019). <i>Doing Ethics in Media</i> (5th ed.), Routledge, Ch. 3–4, pp. 51–84.	5
	Students are able to compare broadcasting regulations in various countries and their relevance in Indonesia.	Comparative assignment	Mini presentation (90'); panel discussion (60')	UNESCO. (2020). Legal Standards on Freedom of Expression, Ch. 2, pp. 31–55.	5
5	Students are able to examine legal protection of individual privacy and digital rights.	Case analysis assignment	Lecture (90'); case study (60')	Solove, DJ (2019). <i>Understanding Privacy</i> , Harvard University Press, Ch. 4, pp. 78–102.	5
6	Students are able to explain ethical issues in social media and digital communication practices.	Critical review	Group discussion (90'); individual quiz (30')	Nurhadi, A. (2021). "Digital Ethics in Mass Communication." <i>Journal of Digital Communication</i> , 6(2), 98–110.	5
7	Students are able to analyze violations of communication law in actual cases.	Case study assignment	Interactive case study (120')	Black, J., Steele, B., & Barney, R. (2019), Ch. 7, pp. 131–154.	5
	Midterm Exam – Evaluation of legal and ethical communication theories and principles	Written exam	Class exam (120')	All references weeks 1–7	10
9	Students are able to identify the limits of media legal responsibility in news reporting.	Discussion & article reviews	Panel discussion (90'); mini presentation (30')	McGonagle, T. (2019). "Media and Accountability." <i>Journal of Media Law</i> , 11(1), 45–62.	5
10	Students are able to differentiate between social media responsibility and formal regulations.	Journal review & discussion	Lecture (90'); regulatory study (30')	Lestari, S. (2020); Black, J., et al. (2019), Ch. 8.	5
11	Students are able to explain the protection of intellectual property rights in communication.	Quiz & article discussion	Group presentation (90'); literature study (30')	WIPO. (2021). <i>Copyright and the Creative Industries</i> , Ch. 1, pp. 3–20.	5

Week 2	Final Competencies for Each Learning Stage (Sub-CLO)	Evaluation	Learning Forms; Methods; Student Assignments	Learning Materials [Complete Reference]	Weight (%)
12	Students are able to criticize public policies related to media censorship and censorship.	Policy analysis assignment	Interactive discussion (90'); article reflection (30')	UNESCO. (2020), Ch. 5, pp. 99–117.	5
13	Students are able to explain the implications of international law on global communication.	End of week reflection	Internationalization lecture & discussion (120')	Barendt, E. (2019), Ch. 8, pp. 177–199.	5
14	Students are able to formulate legal and ethical arguments in cases of communication violations.	Legai argument	Ethical debate & review workshop (120')	Solove, DJ (2019), Ch. 7, pp. 145–163.	5
15	Final Semester Exam – Analysis and debate of legal cases and communication ethics		Case presentation simulation (120')	All references weeks 8–14	10
16	Students are able to reflect on legal principles and communication ethics as a provision for professionalism.	Final reflection	Open discussion (120')	All references	5

Approved, Date:	Checked, Date:	Made, Date:
Head of the study program	Course Coordination/Field of Expertise	The lecturer in question
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<b>Check: Quality Assurance Unit</b>		
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#### **Notes:**

- 1. Study Program Graduate Learning Outcomes (PLO-PRODI) are the abilities possessed by each PRODI graduate which are the internalization of attitudes, mastery of knowledge and skills according to the study program level obtained through the learning process.
- 2. The PLO charged to a course is a number of learning outcomes of study program graduates (PLO-PRODI) which are used to form/develop a course consisting of aspects of attitude, general skills, specific skills and knowledge.
- 3. Course CP (CLO) is a capability that is specifically described from the PLO that is assigned to the course, and is specific to the study material or learning material of the course.
- 4. Sub-CP Course (Sub-CLO) is a capability that is specifically described from SPMK that can be measured or observed and is the final capability planned at each stage of learning, and is specific to the learning material of the course.
- 5. The assessment indicators for students' learning process and outcomes are specific and measurable statements that identify students' learning outcomes or abilities, accompanied by evidence.
- 6. Assessment criteria are benchmarks used to measure or quantify learning achievement in assessments based on established indicators. Assessment criteria serve as guidelines for assessors to ensure consistent and unbiased assessments. Criteria can be quantitative or qualitative.
- 7. Assessment techniques: tests and non-tests
- 8. Forms of learning: Lectures, Responses, Tutorials, Seminars or equivalent, and/or other equivalent forms of learning.
- 9. Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning materials are details or descriptions of study materials that can be presented in the form of several main and sub-main topics.
- 11. The assessment weight is the assessment percentage for each sub-CLO achievement, the amount of which is proportional to the level of difficulty of achieving the sub-CLO, and the total is 100%.
- 12. **TM**= Face to Face, **PT**= Structured Assignment, **BM**= Independent Learning.

No	Forms of Learning Blended Learning (On-Line/E-Learning)	EL
1	E-Learning Videos	EL-1
2	Discussion at Forum	EL-2
3	Video Conference or Webinar (Web Seminar)	EL-3
4	E-simulation using software	EL-4
5	Vlog Presentation	EL-5
6	Writing Paper Online	EL-6

## **Assessment Components:**

The assessment process in this course is divided into 4 components, including the following:

#### a. Presence.

This component has a point value of 10% of the total face-to-face meetings in class.

#### b. Task.

During each semester, students are required to complete a minimum of four assignments, consisting of two independent assignments and two group assignments. These assignments are given twice before the midterm exam and twice after the midterm exam, or before the final exam. The total assignments are worth 40% of the points.

## c. Midtest (Mid Semester Exam).

The mid-term exam (Midtest) is conducted in the eighth week of the semester. It assesses students' final abilities based on the learning material/topics from the first to seventh semesters. The Midtest can take the form of a written exam, presentation, independent or group assignment, or other tasks, depending on the learning method. The Midtest grade is weighted at 20%.

## d. Final Exam (End of Semester Exam).

The final exam (Final Exam) is conducted in the 16th week of the total number of meetings. The Final Exam assesses students' final abilities based on the learning material/topics planned from meetings 9 to 15. The Final Exam can take the form of a written exam, presentation, independent or group assignment, or other forms, depending on the learning method. The Final Exam grade is weighted at **30%**.

## **Assessment Rubric**

Level/Grade	Numbers/Score	Job Description/Indicators
A	90.00 – 100	This is the achievement of superior students , namely those who follow lectures very well, understand the material very well and are even challenged to understand it further, have a high level of proactivity and creativity in seeking information related to the material, are able to solve problems with perfect accuracy and are even able to recognize real problems in society/industry and are able to propose solution concepts.
A-	85.00 – 89.99	This is the achievement of students who follow lectures very well, understand the material very well, have a high level of proactivity and creativity in seeking information related to the material, and are able to solve problems/assignments with very good accuracy.
B+	80.00 – 84.99	This is the achievement of students who follow lectures well, are able to understand the material and are able to solve problems/assignments with very good accuracy.
Е	≤79,99	This is the achievement of students who do not carry out assignments and do not understand the material at all.