

# INSTITUTE OF COMMUNICATION AND BUSINESS LSPR POSTGRADUATE FACULTY DISTANCE LEARNING PROGRAM MASTER OF COMMUNICATION SCIENCE

**DOCUMENT CODE** 

### **SEMESTER LEARNING PLAN**

| SUBJECT                                  | CODE                                   | Subject Group   | Credits (sks)      | SEMESTER         | Date of Compilation       |  |  |
|--|--|---|--------------------|------------------|---------------------------|--|--|
| Technical Writing of Journal<br>Articles |  |   | 3 sks              |                  | June 2025                 |  |  |
|  | Learning Plan                          | Developer Lecturer  | Coordinator        | of Learning Plan | Head of the Study Program |  |  |
| Authority/Approval                       | Prof. Dr. Suraya, M.Si                 |   | Dr. Rubiyanto, M.M |                  | Dr. Rubiyanto, M.M        |  |  |
|  | CPL - study program charged to courses |   |                    |                  |                           |  |  |
|  | CPL 1 – P1                             | Able to master communication research theories and methods both quantitatively and qualitatively.         |                    |                  |                           |  |  |
|  | CPL 2 – P3                             | Able to design and implement scientific communication research systematically and critically.             |                    |                  |                           |  |  |
| Learning Outcomes                        | CPL 3 – KU2                            | Able to compile scientific reports and present research results in the form of academic presentations.    |                    |                  |                           |  |  |
|  |  | Students are able to choose research methods that suit their study needs or solve communication problems. |                    |                  |                           |  |  |
|  | CPL 5 – S6                             | Demonstrate scientific, objective, and ethical attitudes in the communication research process.           |                    |                  |                           |  |  |

|        | Course Learning Outcomes - Capaian Pembelajaran Mata Kuliah (CPMK)   |
|--------|--|
| CPMK 1 | Students are able to compile articles from the results of thesis research in the field of Communication Science in accordance with the structure of writing journal articles that have the state of the art. |
| CPMK 2 | Students adjust the structure of the article according to the target journal template until submission, acceptance and publication can be achieved.  |
| СРМК 3 | Students are able to search, submit and follow journal procedures according to the scope of Communication Science.   |
| CPMK 4 | Able to write journal articles in accordance with research ethics and scientific writing.  |

# Final Ability of Each Learning Stage (Sub-CPMK)

| Meeting | Final Ability (Sub-CPMK)   | СРМК     | CPL<br>achieved |
|---------|--|----------|-----------------|
| 1       | Able to write Abstract   | CPMK 1   | P1, S6          |
| 2       | Able to write Introduction correctly                                   | CPMK 1   | P1, P3          |
| 3       | Able to write Literature Review  | CPMK 2   | P1, KK1         |
| 4       | Able to write methods correctly  | CPMK 2   | P3, KK1         |
| 5       | Able to write Result correctly   | CPMK 2   | KK1             |
| 6       | Able to write Discussion correctly                                     | СРМК 3   | KK1, KU2        |
| 7       | Able to quote and paraphrase with the app                              | СРМК 3   | KK1             |
| 8       | UTS – Evaluation of understanding of journal article writing structure | CPMK 1–3 | P1, P3, KK1     |
| 9       | Able to write bibliography and cite using Mendeley                     | CPMK 4   | Р3              |
| 10      | Able to use Grammarly to check grammar                                 | CPMK 4   | P3              |

| 11 | Able to use Turnitin Plagiarism Checker to check Similarity   | CPMK 4 | KU2, KK1    |
|----|---|--------|-------------|
| 12 | Able to search for journals according to scope                | CPMK 4 | KU2         |
| 13 | Understand the Author Guidelines every time you submit        | CPMK 1 | S6          |
| 14 | Able to move paper according to the intended journal template | СРМК 4 | KU2         |
| 15 | Able to submit paper with OJS                                 | CPMK 4 | P3, KK1     |
| 16 | UAS – Journal Article Presentation                            | CPMK 4 | KU2, P3, S6 |
|    |   |        |             |

# Correlation of CPL to Sub-CPMK

| CPL / Meeting | 1 | 2 | 3 | 4        | 5 | 6        | 7 | 8<br>(UTS) | 9 | 10       | 11       | 12       | 13       | 14 | 15       | 16<br>(UAS) |
|---------------|---|---|---|----------|---|----------|---|------------|---|----------|----------|----------|----------|----|----------|-------------|
| P1            | ✓ | ✓ | ✓ |          |   |          |   | <b>✓</b>   |   |          |          |          |          |    | <b>✓</b> |             |
| Р3            |   | ✓ |   | <b>✓</b> |   |          |   |            | ✓ | <b>✓</b> |          |          |          |    | <b>✓</b> | <b>√</b>    |
| KU2           |   |   |   |          |   | <b>✓</b> |   |            |   |          | <b>✓</b> | <b>✓</b> |          | ✓  |          | <b>√</b>    |
| KK1           |   |   | ✓ | ✓        | ✓ | <b>√</b> |   | <b>√</b>   |   |          | <b>√</b> |          |          |    | <b>√</b> | <b>√</b>    |
| S5            | ✓ |   |   |          |   |          |   |            |   |          |          |          | <b>✓</b> |    |          | ✓           |

| Brief Description of Course            | This course facilitates students to compile state-of-the-art manuscripts, adjust the format/template, starting from reviewing and determining interesting ideas in writing journal articles, systematics of writing articles, basic principles of writing, compiling articles into written form, and being able to go through the process: submission, revision, and acceptance, to publication.  |
|--|---|
| Study Materials:<br>Learning Materials | <ul> <li>Journal Article Writing Structure         This study covers the understanding of the structure of writing scientific journal articles. Students are invited to recognize how to write scientific papers.         Reference:         </li> <li>Referencing Guide: <a href="https://sites.google.com/view/thesis-information/thesis-pgp?authuser=0">https://sites.google.com/view/thesis-information/thesis-pgp?authuser=0</a> </li> <li>Thesis and Non Thesis Writing Manual: <a href="https://sites.google.com/view/thesis-information/thesis-pgp?authuser=0">https://sites.google.com/view/thesis-information/thesis-pgp?authuser=0</a> </li> <li>Jalongo, M.R. &amp; Saracho O.N.(2016). Writing for publication: Transition and tools to support scholar's success. Switzerland: Springer International Publishing</li> <li>Rosenwasher, D. &amp; Stephern, J. (2009). Writing analytically (5<sup>th</sup> edition). Boston: Thomson Wadsworth</li> <li>William, J.M., &amp; Colomb, G.G. (1990). Style toward clarity and grace. Chicago: The University of Chicago Press</li> </ul> <li>Environment according to journal template         <ul> <li>Includes how to adjust the language and writing techniques according to the journal article template. Reference:</li> <li>Belcher, W.L. (2016) Writing your journal article in twelve weeks: A guide to academic publishing success. SAGE</li> </ul> </li> <li>Research Ethics and Writing Scientific Journal Articles</li> |

Explains the principles of research ethics and writing research articles such as citation techniques and plagiarism. Reference: 1. American Psychological Association. (2020). Publication manual of the American Psychological Association (7<sup>th</sup> ed.). https://doi.org/10.1037/0000165-000 2. American Psychological Association. (2019). Styleandgrammarguidelines [Online]. https://apastyle.apa.org/style-grammar-guidelines Main Main bibliography: 1. American Psychological Association. (2020). Publication manual of the American Psychological Association (7<sup>th</sup> ed.). https://doi.org/10.1037/0000165-000 2. American Psychological Association.(2019). Styleandgrammarquidelines [Online]. https://apastyle.apa.org/style-grammar- guidelines 3. Belcher, W.L. (2016) Writing your journal article in twelve weeks: A guide to academic publishing success. SAGE 4. Jalongo, M.R. & Saracho O.N.(2016). Writing for publication: Transition and tools to support scholar's success. Switzerland: Springer International Publishing **Bibliography** 5. Rosenwasher, D. & Stephern, J. (2009), Writing analytically (5<sup>th</sup> edition), Boston: Thomson Wadsworth 6. William, J.M., & Colomb, G.G. (1990). Style toward clarity and grace. Chicago: The University of Chicago Press 7. Florida, U. of W. (2020). Literature Review: Conducting & Writing. Retrieved from https://libguides.uwf.edu/c.php?g=215199&p=1420475 8. Garrard, J. (2011). Health Sciences Literatura Review Made Easy. The Matrix Method. https://doi.org/10.1017/CBO9781107415324.004 9. Library, M. K. (2020). Literature Review. Retrieved from https://libguides.utopia.ut.edu/c.php?g=107692&p=698026

|                     | Additional   |
|---------------------|--|
|                     | Additional Books (2022–2024)   |
|                     | <ol> <li>Referencing Guide: <a href="https://sites.google.com/view/thesis-information/thesis-pgp?authuser=0">https://sites.google.com/view/thesis-information/thesis-pgp?authuser=0</a></li> <li>Referencing Guide: <a href="https://sites.google.com/view/thesis-information/thesis-pgp?authuser=0">https://sites.google.com/view/thesis-information/thesis-pgp?authuser=0</a></li> <li>pgp?authuser=0</li> </ol> |
|                     | Latest Journal Articles (2022–2024)  1   |
| Instructional Media | Software: Power Point, Google Form. Hardware: Computer, Infocus, Whiteboard, Marker.   |
| Lecturer            | Prof. Dr. Suraya, M. Si;<br>Dr. Rubiyanto, M.M   |
| Course Requirements | -  |

| We | ek Sub-CPMK            | Learning materials          | Reference | Form of Learning                           |
|----|------------------------|-----------------------------|-----------|--|
| 1  | Able to write Abstract | Abstract Writing with IMRAD |           | Video lectures, discussion forums, quizzes |

| Weel | C Sub-CPMK   | Learning materials   | Reference                | Form of Learning   |
|------|--|--|--------------------------|--|
| 2    | Able to write Introduction correctly                             | GAP research problem   |                          | Read text, asynchronous discussion, written reflection   |
| 3    | Able to write Literature Review                                  | Review Journal Articles according to scope that produces state of the art                        |                          | Group discussion, journal analysis                       |
| 4    | Able to write methods correctly                                  | Scientific research procedures   |                          | Lecturer presentation, survey design exercises           |
| 5    | Able to write Result correctly                                   | Describe the research results according to the research method used                              |                          | Research design simulation, assignment practice          |
| 6    | Able to write Discussion correctly                               | Strengths of the research results, implications and limitations of the study and recommendations |                          | Practice using Mendeley, summary task                    |
| 7    | Able to quote and paraphrase with the app                        | Citation and Paraphrasing of English writing   |                          | Instrument design assignment, question creation practice |
| 8    | Evaluation of understanding of journal article writing structure | UTS: Written exam  | All sources<br>weeks 1–7 | Online exams or project assignments                      |
| 9    | Able to write bibliography and cite using Mendeley               | Mendeley desktop and schi hub  |                          | Data coding practice, citation analysis                  |
| 10   | Able to use Grammarly to check grammar                           | Grammar, Good and correct English  |                          | SPSS or Excel statistics exercises                       |
| 11   | Able to use Turnitin Plagiarism Checker to check Similarity      | Turnitin Plagiarism Checker to check Similarity or Al Detector                                   |                          | Case simulation, ethics forum                            |

| Week | Sub-CPMK  | Learning materials                                       | Reference      | Form of Learning                                 |
|------|---|--|----------------|--|
| 12   | Able to search for journals according to scope  | Scopus.com; garuda, google scholar                       |                | Mini-case study presentation                     |
| 13   | Understand the Author Guidelines every time you submit  | Author guidelines  |                | Draft proposal assignment, one-on-one discussion |
| 14   | Able to tailor paper according to the intended journal template   | Journal Template   | _              | Synchronous presentations, peer feedback         |
| 15   | Able to submit paper with OJS   | OJS online Journal                                       |                | Final revision assignment, self-<br>reflection   |
| 16   | Presenting comprehensive results and understanding of the entire process of writing a scientific article. | <b>UAS</b> : Individual presentation or reflective essay | All references | Final exam or final presentation                 |

| Approved, Date:                 | Checked, Date:                        | Made, Date: |
|---------------------------------|---------------------------------------|-------------|
| Head of the study program       | Course Coordinator/Field of Expertise | Lecturer    |
|                                 |                                       |             |
| (Dr. Rubiyanto, M.M)            | (Dr. Rubiyanto, M.M)                  | ()          |
| Checked : Quality Assurance Uni | t                                     |             |
| (                               | )                                     |             |
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### Notes:

- 1. Study Program Graduate Learning Outcomes (CPL-PRODI) are the abilities possessed by each study program graduate which are the internalization of attitudes, mastery of knowledge and skills according to the level of their study program obtained through their learning process.
- 2. CPL assigned to a course are several study program graduate learning outcomes (CPL-PRODI) used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
- 3. Course CP (CPMK) are abilities that are specifically described from the CPL assigned to the course, and are specific to the study material or learning material of the course.
- 4. Course Sub-CP (Sub-CPMK) are abilities that are specifically described from the SPMK that can be measured or observed and are the final abilities planned at each stage of learning, and are specific to the learning material of the course.
- 5. Assessment indicators for student learning process and outcomes are specific and measurable statements that identify student learning outcomes or performance accompanied by evidence.

- 6. Assessment criteria are benchmarks used as a measure or benchmark for learning achievement in assessments based on established indicators. Assessment criteria are guidelines for assessors so that assessments are consistent and unbiased. Criteria can be quantitative or qualitative.
- 7. Assessment techniques: tests and non-tests
- 8. Forms of learning: Lectures, Responses, Tutorials, Seminars or equivalent, and/or other forms of equivalent learning.
- 9. Learning Methods: Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
- 10. Learning Materials are details or descriptions of study materials that can be presented in the form of several main and sub-topics.
- 11. The assessment weight is the assessment presentation for each sub-CPMK achievement, the amount of which is proportional to the level of difficulty of achieving the sub-CPMK, and the total is 100%
- 12. TM=Face-to-Face, PT=Structured Assignment, BM=Independent Learning.

| No | Blended Learning (On-Line/E-Learning)       | EL   |
|----|---|------|
| 1  | Video E-Learning                            | EL-1 |
| 2  | Discussion at Forum                         | EL-2 |
| 3  | Video Conference atau Webinar (Web Seminar) | EL-3 |
| 4  | E-simulation using software                 | EL-4 |
| 5  | Vlog Presentation                           | EL-5 |
| 6  | Writing Paper on-line                       | EL-6 |

# **Assessment Components:**

The assessment process in this course is divided into 4 components, including the following:

### a. Attendance.

This component has a point of 10% of the total face-to-face meetings in class.

# b. Assignments.

During 1 semester, students are required to be given a minimum of 4 assignments consisting of 2 independent assignments and 2 group assignments. This assignment is given 2x before the UTS and 2x after the UTS or before the UAS. The overall assignment component has a point of 40%.

# c. UTS (Mid-Semester Exam).

UTS is conducted at the 8th week meeting. UTS is an assessment of students' final abilities according to the design of learning materials/topics from the 1st to 7th meetings. The form of UTS can be a written exam or presentation of independent assignments or group assignments and others that also adjust to the learning method. The weight of the UTS score given is 20%.

# d. UAS (Final Semester Exam).

e. UAS is conducted at the 16th week meeting of the total number of meetings. UAS is an assessment of students' final abilities according to the design of learning materials/topics from the 9th to 15th meetings. The form of UAS can be a written exam or presentation of independent assignments or group assignments and others that also adjust to the learning method. The weight of the UAS value given is 30%.

### Assessment Rubric

|  | Grade | Score | Job Description/Indicators |
|--|-------|-------|----------------------------|
|--|-------|-------|----------------------------|

| A  | 90,00 – 100   | It is the achievement of superior students, namely those who follow lectures very well, understand the material very well and are even challenged to understand further, have a high level of proactivity and creativity in seeking information related to the material, are able to solve problems with perfect accuracy and are even able to recognize real problems in society/industry and are able to propose solution concepts. |
|----|---------------|---|
| Α- | 85,00 – 89,99 | This is the achievement of students who follow lectures very well, understand the material very well, have a high level of proactivity and creativity in seeking information related to the material, and are able to solve problems/assignments with very good accuracy.   |
| B+ | 80,00 – 84,99 | This is the achievement of students who follow lectures well, are able to understand the material and are able to solve problems/assignments with very good accuracy.   |
| E  | ≤79,99        | This is the achievement of students who do not carry out assignments and do not understand the material at all.   |