

BAGIAN 1

BEFORE AI



BRILLIAN FAIRIANDI

Mulai dari 2014 sudah menyukai bidang Audio Visual Production House di Bandung.
bekerja sebagai Creative Director.

67%

*OF COMPANIES WILL HIRE AI EXPERTS TO DRIVE GROWTH.
GAIN THE SKILLS TO BECOME THEIR GO-TO EXPERT.*

*SOURCE BY GARTNER

**WHAT
CREATIVE
WORK
USED TO
BE LIKE**

*DULU BIKIN KONTEN RIBET,
LAMA, MAHAL.*

THE CREATIVE GAME HAS CHANGED

UNLOCKING CREATIVITY FROM THE EAST WITH AI POWER

SEKARANG? CUKUP 1 IDE + AI =

UNLIMITED POSSIBILITIES

Account insights

Last 90 days

Views ⓘ

25,573,498

Views

Followers 8.1%

Non-followers 91.9%

Accounts reached 13,234,984

By content type

All

Followers

Non-followers

Reels 99.2%

Stories 0.7%

Posts 0.0%

Live 0.0%

Followers Non-followers

25M+ VIEWS IN
3 MONTHS WITH AI

MINDSET & EKSEKUSI

NEXT-GEN ENTERTAINMENT STUDIOS

AI-POWERED CREATIVE HOUSE





AI VISUAL CHARACTER



AI FASHION





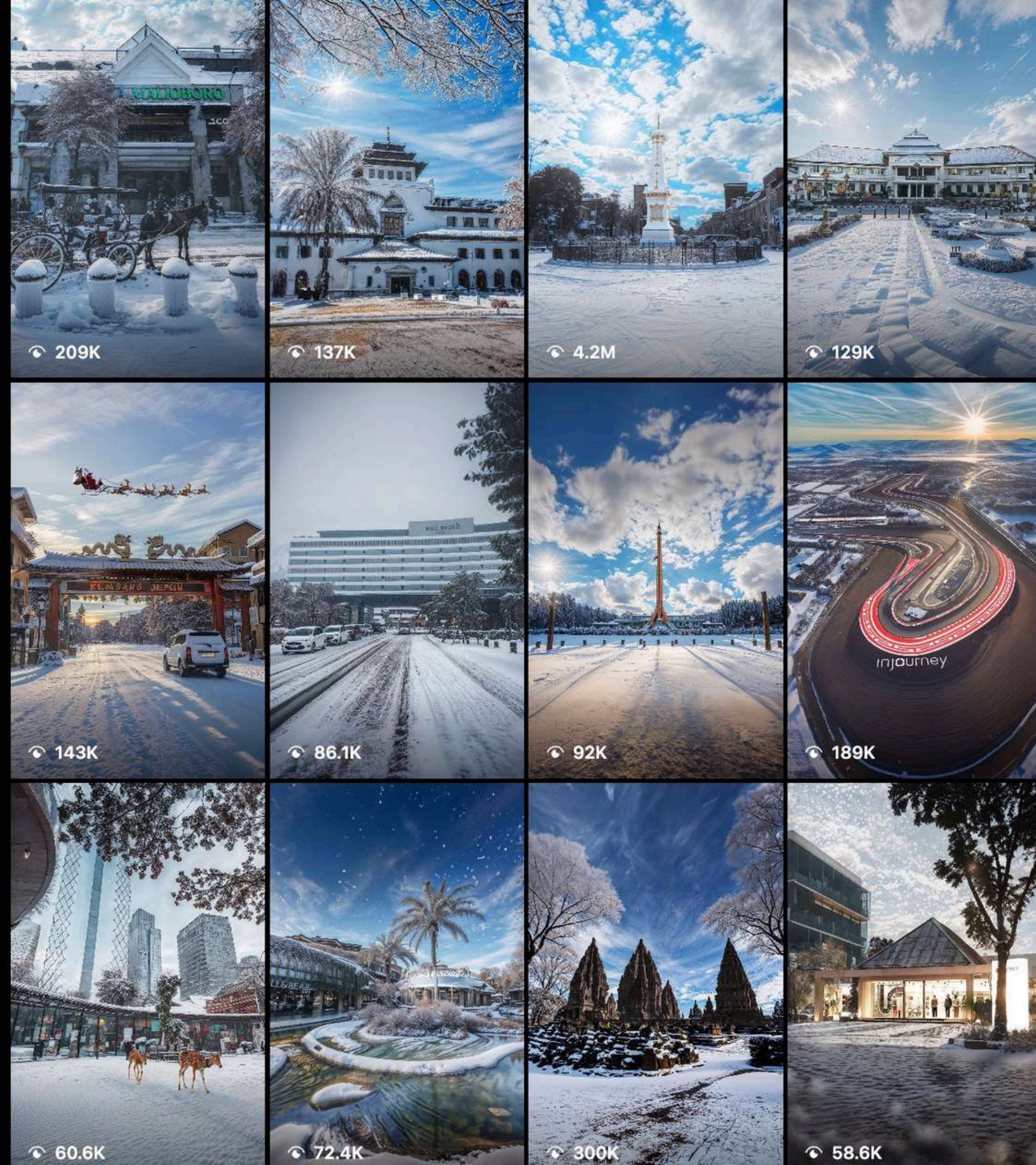
TELEVISION
ADVERTISEMENT
& SOCIAL MEDIA



AI COMPANY &
DOCUMENTARY
PROFILE



JAKARTA BERSALJU VISUAL CONCEPT



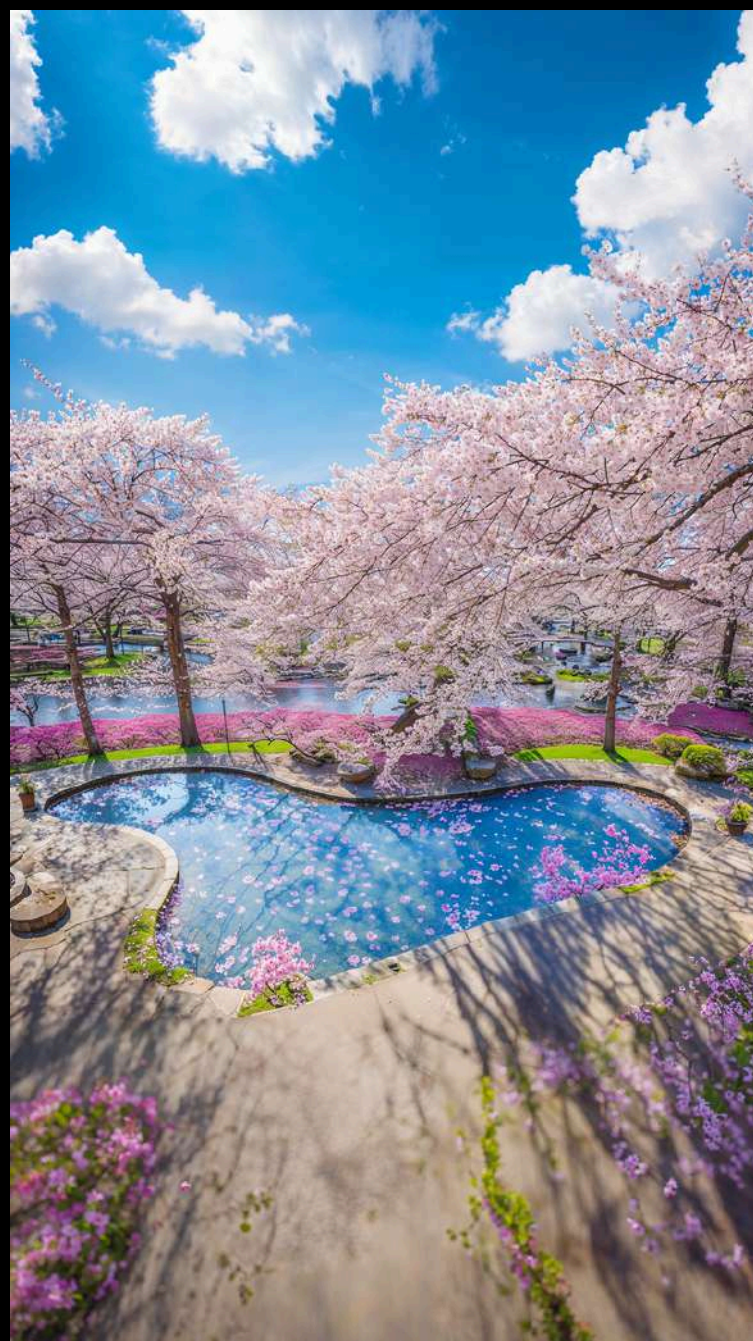


inJourney



JAKARTA CUSTOME VISUAL CONCEPT

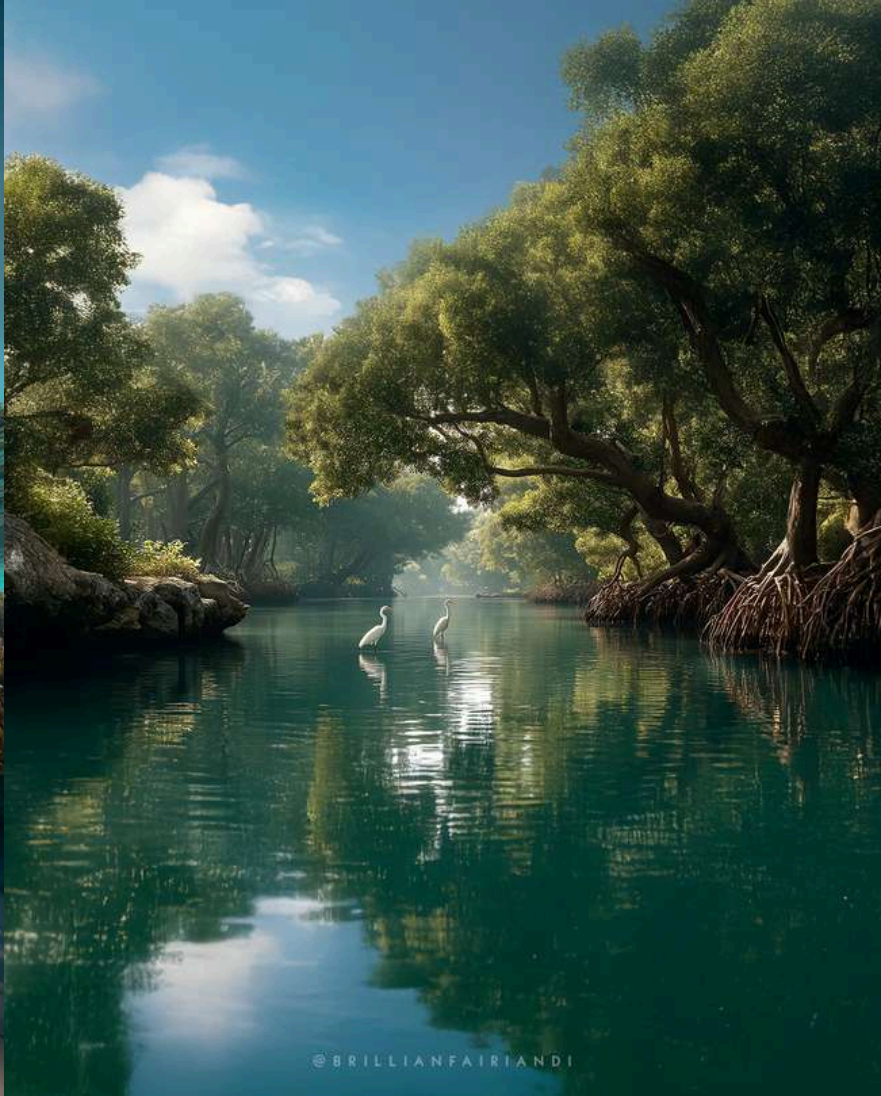




JAKARTA SPRING & SAKURA CONCEPT

WITH SUMMARECON MALL









ARE YOU READY?

ELEVATE & EMPOWER

BAGIAN 2

AI FOR CREATIVITY MINDSET

AI's impact on design, entertainment, and art over the next years will be marked by innovation, automation, personalization, and new forms of creative collaboration.

As AI technologies continue to advance, they will empower creators, entertainers, and artists to push boundaries, create richer experiences, and redefine the future of these industries.

HUMAN + AI SUITE = SUPER CREATIVE

MANUSIA + IDEA (CREATIVITY) + AI TOOLS

AI AS A CREATIVE PARTNER

THE FIRST PARTNER GPT-4

GPT-4 IS EVERYTHING

DENGAN GPT-4 KAMU BISA:

- ◆ DAPETIN IDE KONTEN DALAM HITUNGAN DETIK
- ◆ BIKIN PROMPT UNTUK GAMBAR AI
- ◆ NULIS SCRIPT VIDEO, CAPTION, DAN STORYTELLING

AI AS A CREATIVE PARTNER

GENERATING VISUALS

WITH GPT-4

PERAN PENTING DALAM GPT-4



“HAI KAMU ADALAH PEMBUAT KREATOR VISUAL
YANG SANGAT MENGETAHUI BENTUK ESTETIKA
VISUAL DAN MEMAHAMI SEGALA MACAM TEKNIK
FOTOGRAFI LANDSCAPE KELAS DUNIA”

BAGIAN 3

GENERATE NEW “SKILL” WITH GENERATIVE AI

MUSIC GENERATED NEXT LEVEL





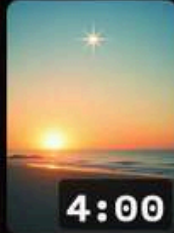
My Workspace

Filters (1)


Liked

Search

1




4:00


 Oooh oooh... Kitorang bisa... v4


Smooth and emotional K-pop R&B instrumental in the styl...

Extend


Publish









0








2:20


Kitorang Bisa! v4


A multicultural gospel anthem in the style of Kirk Franklin a...

Extend


Publish









0








2:38


Kitorang Bisa! v4


r&b, gospel song, upbeat

Extend


Publish








0





THE ECOSYSTEM OF **GENERATIVE A.I** 2025

Images Generation



stability.ai

Adobe
Firefly



Leonardo.Ai



DALL·E

Canva 

Music & Audio Generation

ElevenLabs



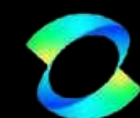
Suno

Video AI Generation

LeiaPix
Converter

Pika

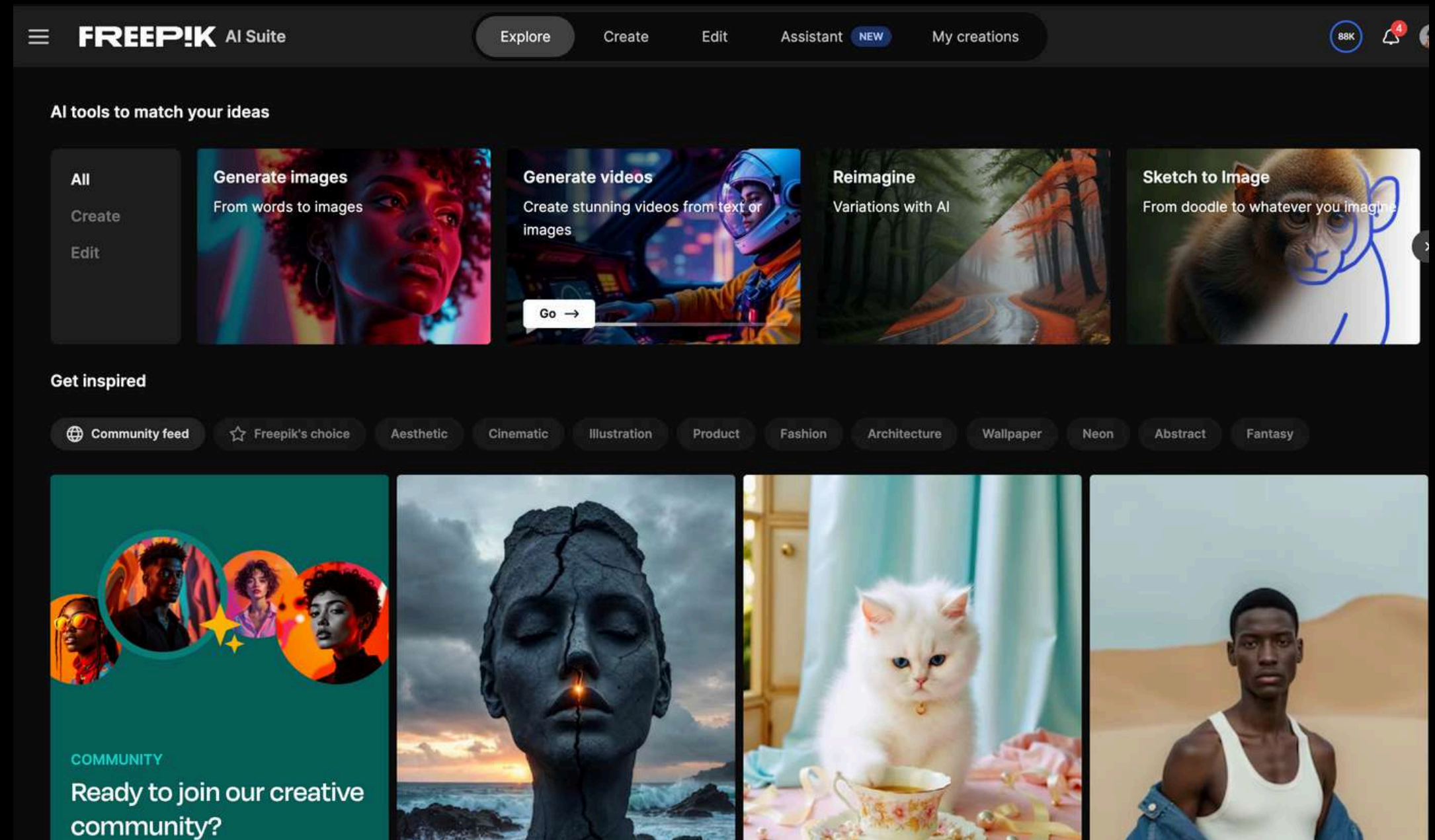
 **runway**



KLING AI

FREEP!K

IMAGES GENERATION FREEP!K



CONTENT FORMULA?

THE FORMULA CONTENT

CREATIVE IDEA + AI + SOCIAL MEDIA

IDEA – EKSEKUSI – UPLOAD – REVIEW – ULANGI

GOOD PREMIS MAKE GOOD PROMPT

 **RUMUS HOOK:**
WHAT IF + REALITA + TWIST

CREATE EFFECTIVE PROMPT

MEDIUM [+] SUBJECT [+] ENVIRONMENT [+] COMPOSITION

+ Photo

+ Painting

+ Illustration

+ Sculpture

+ Doodle

+ Tapestry

+ Person

+ Animal

+ Character

+ Location

+ Object

+ Indoor

+ Outdoor

+ On the moon

+ Underwater

+ In the city

+ Mood

+ Lighting

+ Color

+ Portrait

+ Headshot

+ Wide angle shot

+ Closeup

+ Birds-eye view

**“KONTEN VISUAL YANG BAGUS =
GAMPANG DIMENGERTI + CEPET NEMPEL.”**

- 1.FOKUS DI 3 DETIK PERTAMA (HOOK!)
- 2.GUNAKAN AI BUAT PERCEPAT PRODUKSI
- 3.EDIT CEPAT, UPLOAD CEPET, FEEDBACK CEPET

TOOLS HELP. TASTE MATTERS.

VISUAL SENSE, PREMIS, COPYWRITING, STORYTELLING

**GOOD RESULT
TAKE TIME.
CONSISTENCY DISCIPLINE**

**AI IS NOT HERE TO REPLACE YOU, BUT
TO EMPOWER YOU**

*“JANGAN TUNGGU SIAP. MULAI AJA DULU.
KARENA MASA DEPAN BUTUH ORANG BERANI COBA.”*

“DI ERA SEKARANG, BUKAN SIAPA YANG PALING PINTAR
YANG MENANG – TAPI SIAPA YANG PALING CEPAT
BELAJAR HAL BARU”.

**AI ADALAH PINTUNYA.
DAN HARUS MULAI DARI SINI**



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LIST**

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SEPTEMBER 2025

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An extra discount on your annual
plan. Just for you



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