

Green Cooperation Along the Belt and Road: Communication Strategies for Global Sustainability





BNU, Beijing



Sidk Road Economic Belt
Twenty-first-century Maritime Sidk Road
Roads and rathways
Piperinal
Ports

7,000 km

Belt and Road Initiative(BRI)

21st Century Silk Road proposed by President Xi, Indonesia, 2013

Chen, Zhihua 陈志华(Dr.) Associate Professor

Emerging Markets Institute & Belt and Road School, Beijing Normal University Email: zhihuachen@bnu.edu.cn, 30th July 2025

Jakarta-Bandung high-speed railway

in ASEAN, Indonesia

ELJING

BRI in Indonesia

China-Laos railway

China-ASEAN Green Cooperation System





Cirata Floating Solar Power Plant



Morowali Industrial Park



3 Key Areas for Regional Sustainable Development

1. Advancing Green Industries & Technology

- Strengthening cooperation in green industries and technology is vital for a sustainable future.
- The Morowali Industrial Park (IMIP)
 processes nickel for EV batteries,
 minimizing environmental impact.
- Chinese automakers like BYD, Wuling, and Chery have established production facilities in Indonesia, transferring advanced technologies and creating jobs.

Integrated industrial/supply chain, approach to sustainability, dives Indonesia as a leader



Automatic Lithium Battery Production Line



WULING Factory in Indonesia

2. Enhancing Digital Innovation & E-Commerce



3 Key Areas for Regional Sustainable Development

MOU on E-commerce

China and Indonesia signed a pivotal MOU in September 2023 to strengthen digital ties.



Tech Giant Partnerships

Alibaba and Tencent provide algorithms algorithms and cloud services to Indonesian platforms like Tokopedia and Tokopedia and Gojek.





Digital Infrastructure

With Tencent, Huawei's participation, participation, data centers, enhance enhance cloud computing access and and efficiency.

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3 Key Areas for Regional Sustainable Development

3. Strengthening Educational Collaboration and Academic Communication

Education drives communication, business, and innovation.

- Student exchanges
- Fund research on bilateral cooperation and sustainable development.
- Joint research centers can foster collaboration between universities in China, Indonesia, and beyond.

Empowering young minds to develop sustainable solutions, strengthen cross-culture ties



BRI school students in Social practice activities

