



The 6th International Conference on
Communication and Business (ICCB) 2025

RUNDOWN PROGRAMME

ICCB 2025 BY
LSPR INSTITUTE

**Innovating Communication,
Business, and Technology for
a Greener and Smarter World**

PROGRAMME RUNDOWN

Day 1 (Wednesday, 30 July 2025)
GMT +8

Conference Day 1 | The 6th ICCB 2025
The Amani Palladium Theatre, LSPR Transpark Kampus

08.00 - 09.00	Registration and Guests Arrival
09.00 - 09.10	Opening by MC
09.10 - 09.20	Welcome Remarks - Rector of LSPR Institute Assoc. Prof. Dr. Andre Ikhsano, M.Si
09.20 - 09.30	Speech and Report by Executive Director and Chairperson of the 6 th ICCB by LSPR Ms. Ghina Amani Kemal Gani and Prof. Dr. Ulani Yunus, Dra., MM
09.30 - 09.40	Keynote Speech - City Mayor of Bekasi Dr. Tri Adhianto, M.M
09.40 - 09.45	Plaque of Appreciation to Dr. Tri Adhianto, M.M., given by CEO & Founder of LSPR Institute, Dr. (H.C) Prita Kemal Gani, MBA, MCIPR, APR, FIPR and Advisory Board of Yayasan Pesona Pribadi Sejahtera, Mr. Kemal Effendi Gani
09.45 - 10.00	Performance Ronggeng Beken Dance
10.00 - 10.40	Panel Discussion 1 "Research-Driven Transformation: Rethinking Education, Communication, and Innovation for a Greener, Smarter Future" Moderator: Rudi Sukandar, Ph.D - Director of Research and Community Service of LSPR Institute 1. Prof. Eko Indrajit - Rector of Pradita University 2. Prof. Panizza Ruth Allmark - Edith Cowan University 3. Prof. Anne Gregory - Adj. Professor of LSPR Institute
10.40 - 10.45	Plaque of Appreciation
10.45 - 10.50	Performance by LSPR Vocal Group

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10.50 - 11.30	Panel Discussion 2 “Strategic Communication and Emerging Technologies: Advancing Sustainability through Global Collaboration and Digital Innovation” Moderator: Assoc. Prof. Dr. Rino. F. Boer, MM - Director of Postgraduate Programme of LSPR Institute 1. Prof. Chen Zhihua - Beijing Normal University, China 2. Assoc. Prof. Dr. Janette Maria Pinariya, MM - Vice Rector I of LSPR Institute 3. Prof. Gregoria Arum - Atma Jaya University Yogyakarta 4. Prof. Mike Hardy, CMG OBE - Adj. Professor of LSPR Institute
11.30 - 11.35	Plaque of Appreciation
11.35 - 13.00	Lunch Break, Ishoma & Networking Session
13.00 - 16.30	Parallel Session (9 Breakout Room)

PROGRAMME RUNDOWN

Day 2 (Thursday, 31 July 2025)
GMT +8

Conference Day 2 | the 2nd Sustainability PR Summit (SPRS) 2025
Menara Astra, Sudirman

08.00 - 08.30	Registration and Guests Arrival
08.30 - 08.45	Opening by MC
08.45 - 08.50	Performance by LSPR Dance
08.50 - 09.05	Welcoming Remarks - CEO & Founder of LSPR Institute Dr. (H.C). Prita Kemal Gani, MBA, MCIPR, APR, FIPR
09.05 - 09.15	Welcoming Remarks - Boy Kelana Soebroto Chief of Corporate Affairs, PT Astra International Tbk
09.15 - 09.25	Keynote Speech - Minister of the Communication and Digital Affairs of Indonesia Meutya Hafid
09.25 - 09.40	Keynote Speech - Minister of the Environment of Indonesia (KLH) Dr. Hanif Faisol Nurofiq
09.40 - 09.45	MOU Signing Ceremony between KLH and LSPR Institute
09.45 - 10.00	Featured Speaker H.E Djauhari Oratmangun
10.00 - 10.05	Plaque of Appreciation
10.05 - 10.25	Featured Speaker - Adj. Professor of LSPR Institute Prof. Mike Hardy

PROGRAMME RUNDOWN

Day 2 (Thursday, 31 July 2025)
GMT +8

Conference Day 2 | the 2nd Sustainability PR Summit (SPRS) 2025
Menara Astra, Sudirman

10.25 - 11.25	Panel Discussion 1 Moderator: Ian Agisti Dewi Rani, S.I.P, MBA 1. Bandung Sahari Executive - Vice President Sustainability Astra Agro Lestari 2. Achmad Adhitya, Ph.D - Staf Khusus Wakil Presiden RI 3. Arifin Rudiyanto - Perencana Ahli Utama Kementerian PPN/Bappenas sekaligus Koordinator Tim Ahli Sekretariat Nasional SDGs
11.25 - 12.45	Lunch Break, Ishoma & Networking Session
12.45 - 13.50	Panel Discussion 2 Moderator: Taufan Teguh Akbari, Ph.D 1. Beny Priyatna Kusumah - Sustainability Management Division Head ASTRA Infra 2. Fitri Yanthi Adriani - Principal Sustainability Management Telkomsel 3. Kamia Handayani - Executive Vice President Transisi Energi dan Keberlanjutan PLN
13.50 - 14.00	Performance by LSPR Choir
14.00 - 15.20	PCurated Talks Moderator: Dr. Indra Ardiyanto, M.Ikom I Wayan Wisnu Anantawijaya - Head of Academy, Technology and Venture Building, Astra Maisha Ardani - Head of Relations at Toko Kopi TUKU Ola Najla - Biru Voices Ambassadors 2024 - Bicara Udara Syifa Hidayati, M.Ikom - Head of Corporate Communication LRT Jakarta Angelique Dewi - Head of Sustainability Division Nutrifood Indonesia
15.20 - 16.00	Doorprize and Awarding Session for the 6th ICCB 2025
16.00 - 16.10	Closing

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