

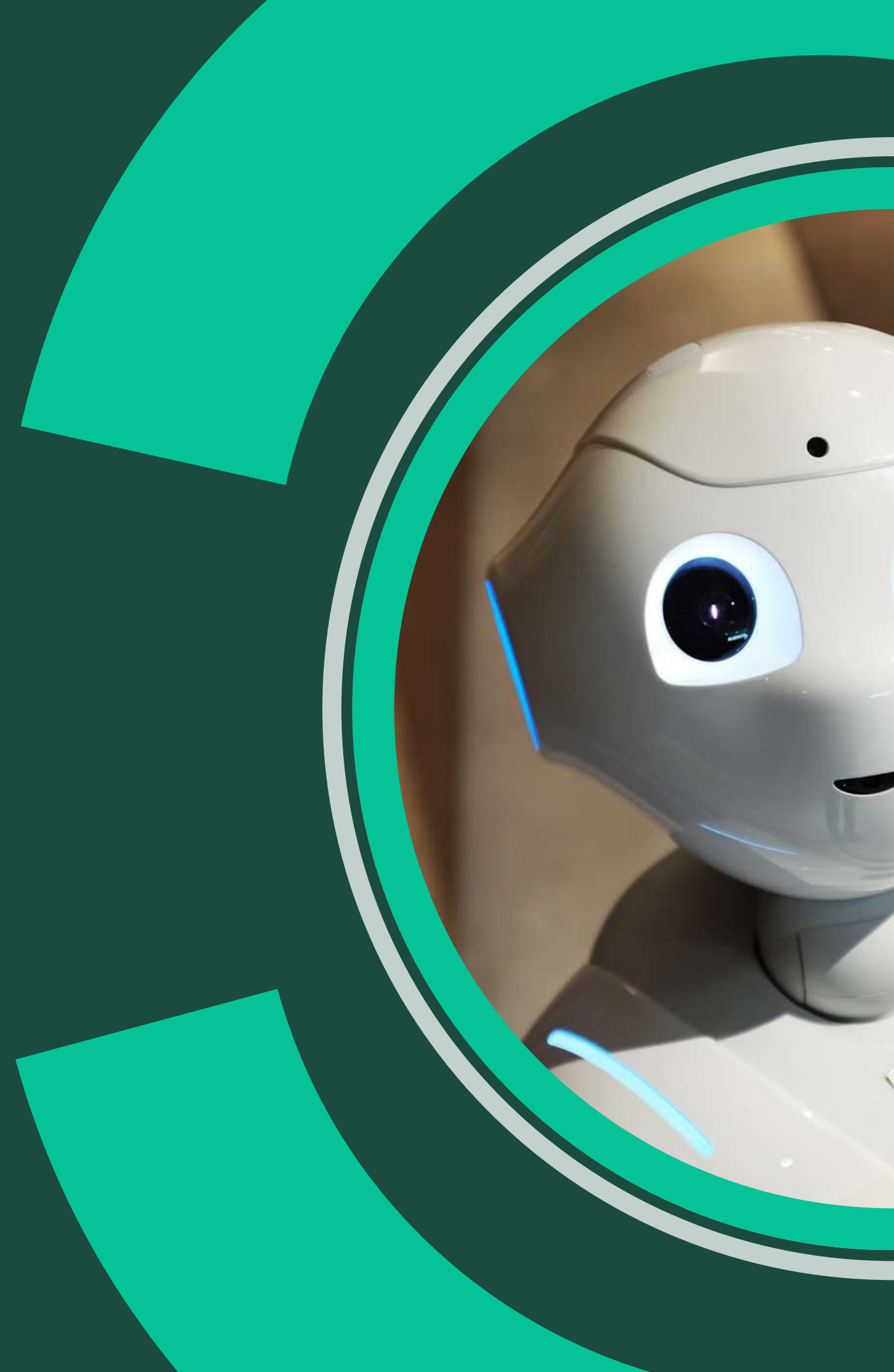
Storytelling for

Innovative and Sustainable Policy

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Centering Humans in Transformation

Stories that **include everyone** matter deeply in how we shape policy. When we put real human experiences and different viewpoints at the center of sustainable development work, we build stronger communities and **give people more power to create change**.

The Power of Storytelling in Policy

Inspires
participation and
ownership
through trust

Amplifies policy
relevance across
diverse
audiences

Bridges the gap
between
complexity and
comprehension



Understand the Context

Stories create a **connection** between data and real-world implications.



Engage Stakeholders

Involvement of communities leads to informed decisions and enhances ownership.



Collaboration

Stories encourage shared experiences that spark innovative ideas.

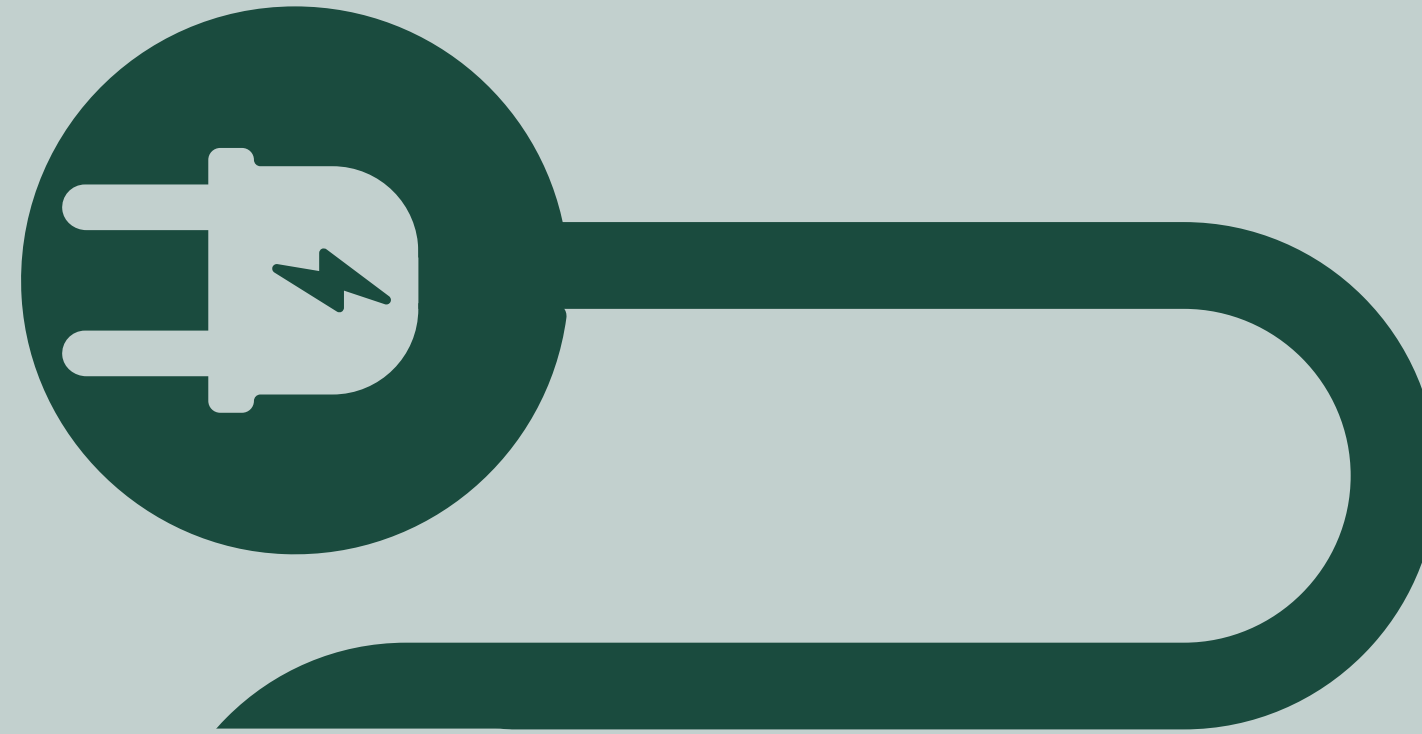


Drive Collective Action

Unified narratives can mobilize communities towards sustainable practices.

It's about people, not just tech

Innovation isn't just new gadgets and tech, it's about getting **people to think and act differently**, and that takes stories that actually connect.



From idea to impact

Every stage of the innovation cycle (discovery → development → delivery) benefits from clear, stories that explain **the why and how**.

Storytelling and The Innovation Journey

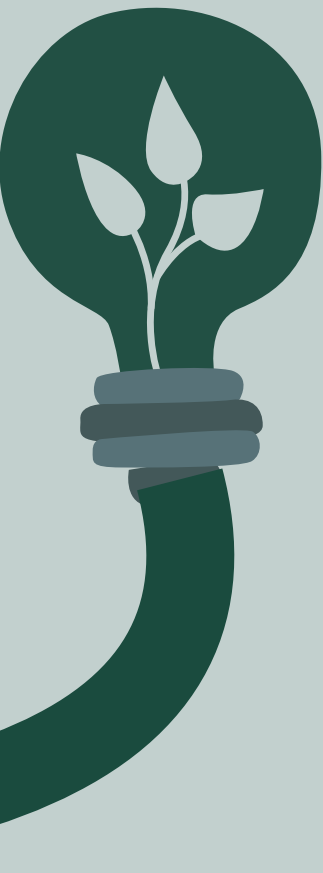
Learning and Innovation Diffusion

Building storytelling into how we think about innovation means people don't just use new solutions; they **make them their own** and change them to fit what they actually need.



Create better understanding

When people are skeptical or scared of change, better understanding through storytelling makes new ideas feel less threatening and **more human**.



Exploring Challenges and Opportunities in Policy Storytelling

Challenges

- Limited resources for engagement
- Resistance to change in narratives
- Lack of collaboration among stakeholders

Opportunities

- Leveraging technology for storytelling
- Building community partnerships for impact
- Enhancing data transparency and accessibility



Narrating the Future: The ElevAlte Program and Indonesia's Digital Talent Story

- **Making big numbers feel personal.** Training 1 million people in AI skills isn't just a statistic; it becomes a meaningful story about equal access to opportunity.
- **Building partnerships that matter.** The work between Komdigi and Microsoft goes beyond a business deal; it represents a shared commitment to preparing Indonesia's future and ensuring everyone has access to digital opportunities.
- **Changing how people see AI.** ElevAlte shows AI as something that helps people succeed, connect better, and build stronger communities; turning worry about technology into excitement about what's possible.



Launched in December 2024.



The **ElevAlte Program** aims to train **1 million Indonesians** in AI skills



The storytelling around ElevAlte emphasizes opportunity, empowerment, and digital equity for Indonesians.

Thank You



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