



LSPR
The Leading Graduate School of
Communication & Business

FACT SHEET, FREQUENT QUESTIONS & ANSWERS

All About LSPR

Institute of Communication & Business

Has started since 1992.

LSPR prepares an international standard in all study programme where learning and environment expand students' perspective of different cultural and community perspective.



60%

International Curriculum



40%

National Curriculum



Prita Kemal Gani
The Founder & CEO LSPR



ACCREDITED "A" BY BAN-PT

For Communication by Badan Akreditasi Nasional Perguruan Tinggi



**INTERNATIONAL ACCREDITED BY
BRITISH ACCREDITATION COUNCIL**

For Independent Further and Higher Education
as an Independent Higher Education Institution



**ASEAN UNIVERSITY
NETWORK QUALITY
ASSURANCE**

For Public Relations and Digital
Communication



**INTERNATIONAL ACCREDITED BY
GLOBAL ALLIANCE**

For Public Relations and Communication
Management by Global Alliance

LSPR FACTS

Partnership & Collaboration:

more than

50 Universities

around the world

Company Partners:

± 500 Companies

Alumni:

± 35.000 Alumni

**LSPR Graduates:
95% have been
working before
graduates**











UNDERGRADUATE

(BACHELOR'S DEGREE PROGRAMME)

OFFLINE LEARNING PROGRAMME



FACULTY OF COMMUNICATION

STUDY PROGRAMME	CAMPUS LOCATION		CONCENTRATION	INT'L EXAM SUBJECT	INT'L PARTNERS
	JAKARTA	BEKASI			
COMMUNICATION STUDIES (S.I.Kom) Sarjana Ilmu Komunikasi	✓	✓	Public Relations And Digital Communication	PR Programme	
			Marketing Communication	Digital Marketing Communication	
			International Relations Communication	International Public Diplomacy	
			Broadcasting and Digital Media Communication	TV Production II	
			Performing Arts Communication	Plan & Production Management	 
VISUAL COMMUNICATION DESIGN STUDIES (S.Ds) Sarjana Desain		✓	Film, Videography, and Photography	Film & Video Production Editing	
			Digital Graphic Design Communication	Digital Copywriting	

FACULTY OF BUSINESS

STUDY PROGRAMME	CAMPUS LOCATION		CONCENTRATION	INT'L EXAM SUBJECT	INT'L PARTNERS
	JAKARTA	BEKASI			
MANAGEMENT STUDIES (S.M) Sarjana Manajemen	✓	✓	Entrepreneurship and Leadership	Business Proposal	
			Digital Business Management	Digital Business Proposal	
TOURISM STUDIES (S.Par) Sarjana Pariwisata	✓	✓	Hospitality and MICE Management	Eco Tourism	

ENGLISH CERTIFICATION	NATIONAL CERTIFICATION
	

INTERNATIONAL CLASS

Course: Communication

Concentrations: Public Relations & Digital Communication

Credits: 145 Credits

Years of Study: 3.5 Years

Language Medium: English

International Programmes:

- Dual Degree
- Student Exchange
- International Workshop



UNDERGRADUATE (BACHELOR'S DEGREE PROGRAMME) ONLINE LEARNING PROGRAMME

FACULTY OF COMMUNICATION

STUDY PROGRAMME	CAMPUS LOCATION			CONCENTRATION	INT'L EXAM SUBJECT	INT'L PARTNERS
	JAKARTA	BEKASI	BALI			
E- Learning Program Communication Studies (S.I.Kom) Sarjana Ilmu Komunikasi	-	-	-	Public Relations & Digital Communication	-	-
				Marketing Communication	-	-
				International Relations Communication	-	-
Blended Learning Bali (S.I.Kom) Sarjana Ilmu Komunikasi			✓	Public Relations & Digital Communication	PR Programme	
				Marketing Communication	Digital Marketing Communication	

FACULTY OF BUSINESS

STUDY PROGRAMME	CAMPUS LOCATION			CONCENTRATION	INT'L EXAM SUBJECT	INT'L PARTNERS
	JAKARTA	BEKASI	BALI			
Blended Learning Management Studies	-	-	-	Entrepreneurship and Leadership	-	-

LSPR INTERNATIONAL *Study Programme*

Student Exchange and Study Abroad Partners:

United States

NEW YORK
FILM ACADEMY



Australia



Denmark

Zealand

United Kingdom



Netherlands



Spain



China



Switzerland



Japan



Macau



Bangladesh



Philippines



Malaysia



Korea



Thailand



Russia



Hungary



Brazil





Get a Degree from LSPR and Abroad

in Collaboration with:

United Kingdom

Australia

Switzerland



INTERNATIONAL

Student Exchange, Study Abroad University Partners

Country	University
Thailand	Chulalongkorn University
Russia	Voronezh State University National Research University Higher
Spain	European University Universidad Católica San Antonio de Murcia
Switzerland	European University Hotel Institute Montreux
Macau	University of St. Joseph
India	SRM University School of Communication & Reputation
UK	Leeds Beckett University University of Salford De Montfort University Coventry University
USA	New York Film Academy University of California
Japan	Osaka International University Hosei University
China	Jilin Animation Institute Beijing Normal University Guiyang University

Country	University
Malaysia	Universiti Teknologi MARA Taylor University Asia Pacific University University Tunku Abdul Rahman UCSI University Management & Science University
South Korea	Sogang University Hallym University Woosong University Dong-Ah Institute of Media and Arts
Australia	Edith Cowan University
Bangladesh	University of Liberal Arts Bangladesh
Denmark	Zealand Institute
Brazil	Escola de Comunicacoes e Artes da Universidade de Sao Paulo
Hungary	Budapest Metropolitan University
Netherlands	The Hague University Hanze University Gronigen Breda University
Philippines	De La Salle University Davao del Norte State College (DNSC)

INTERNATIONAL WORK EXPERIENCE & STUDY TOUR

Singapore, Malaysia, Sydney, Melbourne, Perth, Shanghai,
London, Paris, Amsterdam, Los Angeles, New York



EXCHANGE STUDENTS AT LSPR



LSPR STUDENTS AT THE HAGUE
UNIVERSITY
NETHERLANDS

LSPR STUDENTS AT
SALFORD UNIVERSITY
UNITED KINGDOM

LSPR STUDENTS AT UNIVERSITI UTARA MALAYSIA
AND TAYLORS UNIVERSITY MALAYSIA



Any Questions?



0815 169 5998 (Sudirman Park Campus)
0815 1090 0173 (Transpark Campus)



0817 1717 1992
(Hotline)



@joinLSPR



marketinglspr@lspr.edu

POSTGRADUATE PROGRAMME (PASCASARJANA)



Types of Postgraduate Programme in LSPR

Professional Programme
Blended Learning Programme

PROFESSIONAL PROGRAMME

REGULAR WEEKDAYS/WEEKEND

- Class is held 3 days a week on weekdays or 3 classes on Saturday (Class will be running if the minimum quota of 15 students is fulfilled)
- Delivered in 50% Bahasa and 50% English

AVAILABLE MAJORS AND TYPES OF CLASS

PROFESSIONAL PROGRAMME

CONCENTRATION	SUDIRMAN CAMPUS	TRANSPARK CAMPUS
Strategic Public Relations Management: Corporate Communication	Regular Weekdays	-
Marketing Communication Management	Regular Weekend	-
Digital Communication & Media Management	Regular Weekdays	-
Business & Communication Management	Regular Weekdays	Regular Weekend

BLENDED LEARNING PROGRAMME

- Students are required to come to campus once (1 time) at the beginning of each semester
- Delivered in 50% Bahasa and 50% English
- The mid-term and final test is conducted online/offline

AVAILABLE MAJORS (BLENDED LEARNING)

- STRATEGIC PUBLIC RELATIONS MANAGEMENT (Corporate Communication)
- MARKETING COMMUNICATION MANAGEMENT
- BUSINESS & COMMUNICATION MANAGEMENT
- HEALTHCARE COMMUNICATION MANAGEMENT

Any Questions?



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0817 1717 1992 (Hotline)



@lsprpostgraduate



masterdegree@lspr.edu



London School
Course & Schoology

Course and Skills Program

"Earn your competencies from here"



Course Program:

- Public Relations Planning & Strategy
- Professional Master of Ceremony & Protocol
- Photography & Videography
- Photography & Videography Editing
- Multimedia Techniques
- Radio Broadcasting
- TV Camera Operator
- Graphic Design
- Journalistic Skills
- Public Speaking and Presentation Skills



LONDON SCHOOL
of Public Relations
Jakarta
Professional Certification Body

Licensed by



Certified in Public Relations

"The Choice To Be Your Very Best"

Level of Competency

Intermediary Public Relations:

- PUBLIC RELATIONS OFFICER / PUBLIC RELATIONS ADMINISTRATOR
- PUBLIC RELATIONS PUBLICITY COORDINATOR
- MEDIA RELATIONS OFFICER

Expert Public Relations:

- PUBLIC RELATIONS COORDINATOR
- PUBLIC AFFAIRS ANALYST
- GOVERNMENT AFFAIRS MANAGER
- SENIOR PUBLIC RELATIONS ASSOCIATE

Managerial Public Relations:

- CORPORATE COMMUNICATIONS SPECIALIST
- COMMUNICATION DIRECTOR



Secretariat



ASEAN Public Relations Network (APRN) is an organization that serves as a platform to facilitate connectivity among PR leaders, PR practitioners, PR educators, and PR institutions in the region. APRN was established in June 2014 by PR Leaders from the ASEAN region including Indonesia, Malaysia, Thailand, Philippines, Singapore and Vietnam. Its headquarter is based in Jakarta-Indonesia.



ASEAN AUTISM NETWORK

ASEAN Autism Network was formally inaugurated during the Autism Workshop organized by the Asia-Pacific Development Center on Disability (APCD) in cooperation with JICA in Bangkok on 13-15 December 2010. This unique gathering brought together 27 representatives from 9 countries, including Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Thailand, and Vietnam. Each participant had an autistic person in their family. A core concept of the workshop was 'Family Comes First'.



Global Alliance Hub in Asia Pacific (Global Alliance Regional Office for Asia Pacific)

The Global Alliance for Public Relations and Communication Management is the confederation of the world's major PR and communication management associations and institutions, representing over 360,000 practitioners and academics around the world. The Global Alliance for Public Relations and Communication Management is a non-profit organisation based in Switzerland.

LSPR CAMPUSES

LSPR CAMPUSES



**LSPR SUDIRMAN PARK
JAKARTA CAMPUS**



**LSPR TRANSPARK
BEKASI CAMPUS**



**LSPR RENON BALI
CAMPUS**



LSPR BALI NEW CAMPUS



Campus Facilities

Sudirman Park Campus & Transpark Bekasi Campus



Auditorium

Class Room

Computer Lab

Recording & Band Studio

Radio Station

Library

TV Studio

Editing Workshop & Animation Suite



LSPR Institute Whatsapp Hotline: (+62) 817 1717 1992



**LSPR Communication &
Business Institute**



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LSPR TV



@lsprofficial



@joinLSPR



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Business Institute**



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