Welcome





OF THE WORLD

Are these the world's best jobs?

WORLD ECONOMIC FORUM

Ranking determined by work-life balance rating

\$75,000

The Jobs Landscape in 2022

emerging roles, global change by 2022



Top 10 Emerging

- 1. Data Analysts and Scientists
- 2. Al and Machine Learning Specialists
- 3. General and Operations Managers
- 4. Software and Applications Developers and Analysts
- 5. Sales and Marketing Professionals
- 6. Big Data Specialists
- 7. Digital Transformation Specialists
- 8. New Technology Specialists
- 9. Organisational Development Specialists
- 10. Information Technology Services

Top 10 Declining

- 1. Data Entry Clerks
- 2. Accounting, Bookkeeping and Payroll Clerks
- 3. Administrative and Executive Secretaries
- 4. Assembly and Factory Workers
- Client Information and Customer Service Workers
- **Business Services and Administration Managers**
- 7. Accountants and Auditors
- 8. Material-Recording and Stock-Keeping Clerks
- 9. General and Operations Managers
- 10. Postal Service Clerks

		_		OF THE WORLD
Rank	Job	Salary		
1	Data Scientist			\$114,808
2	SEO Manager	\$45,720		
3	Talent Acquisition Specialist	\$63,504		
4	Social Media Manager	\$40,000		
5	Substitute Teacher	\$24,380		
6	Recruiting Coordinator	\$44,700		
7	UX Designer		\$91,440	
8	Digital Marketing Manager	\$70,052		
9	Marketing Assistant	\$32,512		
10	Web Developer	\$66,040		
11	Rlsk Analyst	\$69,088		
12	Civil Engineer	\$65,532		
13	Client Manager	\$71,120		
14	Instructional Designer	\$66,040		
15	Marketing Analyst	\$60,000		
16	Software QA Engineer		\$91,440	
17	Web Designer	\$53,848		
18	Research Technician	\$36,525		
19	Program Analyst	\$71,120		
20	Data Analyst	\$58,928		
21	Content Manager	\$60,960		
22	Solutions Engineer		\$92,456	
23	Lab Assistant	\$27,550		
24	Software Developer	\$80,0	00	

declining roles, global change by 2022



Front End Developer

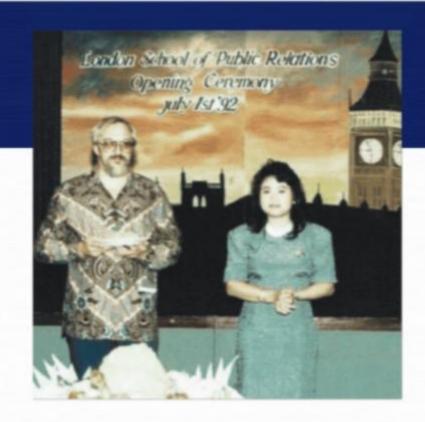


has started since

1992

LSPR prepares an international standard in all study programme where learning and environment expand students' perspective of different cultural and community perspectives.













LSPR BALI NEW CAMPUS

LSPR FACTS

Partnership & Collaboration: more than 41 Universities

around the world

30%
Theoretical Learning

70% Practical

Learning

Alumni:

± 33.000 alumni

Company Partners:

± 410 companies

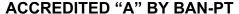
LSPR Graduates:

95% have been working before graduates









For Communication by Badan Akreditasi Nasional Perguruan Tinggi

INTERNATIONAL ACCREDITED BY BRITISH ACCREDITATION COUNCIL

For Independent Further and Higher Education as an Independent Higher Education Institution



INTERNATIONAL ACCREDITED BY GLOBAL ALLIANCE

For Public Relations and Communication Management by Global Alliance



ASEAN UNIVERSITY NETWORK QUALITY ASSURANCE

For Public Relations and Digital Communication



Iso certification 9001:2008 & IWA 2 : 2007

For Quality Management System

UNDERGRADUATE

(BACHELOR'S DEGREE PROGRAMME)
OFFLINE LEARNING PROGRAMME



FACULTY OF COMMUNICATION

	STUDY PROGRAMME	CAMPUS	LOCATION	CONCENTRATION INT'L EXAM SUBJECT		INT'L PARTNERS
		JAKARTA	BEKASI			
				Public Relations And Digital Communication	PR Programme	ECU EDITH COWAN E
	COMMUNICATION STUDIES (S.I.Kom) Sarjana Ilmu Komunikasi VISUAL COMMUNICATION DESIGN STUDIES (S.Ds) Sarjana Desain			Marketing Communication	Digital Marketing Communication	NEBRIJA
				International Relations Communication	International Public Diplomacy	THE HAGUE UNIVERSITY OF APPLIED SCIENCES
				Broadcasting and Digital Media Communication TV Production II	Northumbria University NEWCASTLE	
				Performing Arts Communication	Plan & Production Management	AUSTRALIA Waapa EDITH COWAN University
				Film, Videography, and Photography	Film & Video Production Editing	DE MONTFORT UNIVERSITY LEICESTER
				Digital Graphic Design Communication	Digital Copywriting	ECU E EDITH COWAN E

FACULTY OF BUSINESS

	STUDY PROGRAMME		LOCATION	CONCENTRATION INT'L EXAM SUBJECT		INT'L PARTNERS	
		JAKARTA	BEKASI				
417	MANAGEMENT STUDIES			Entrepreneurship and Leadership	Business Proposal	WOOSONG UNIVERSITY INTERNATIONAL SCHOOL OF BUSINESS AACSB	
	(S.M) Sarjana Manajemen			Digital Business Management	Digital Business Proposal	Breda University	
	TOURISM STUDIES (S.Par) Sarjana Pariwisata			Hospitality and MICE Management	Eco Tourism	Hotel Institute Montreux	

ENGLISH	NATIONAL CERTIFICATION
We use SRITISH Aptis	BNSP BADAN NASIONAL SERTIFIKASI PROFESI



International Class

COURSE: COMMUNICATION

CONCENTRATIONS:

PUBLIC RELATIONS & DIGITAL COMMUNICATION

CREDITS: 145 CREDITS
YEARS OF STUDY: 3.5 YEARS
LANGUAGE MEDIUM: ENGLISH

INTERNATIONAL PROGRAMMES:

- DUAL DEGREE
- STUDENT EXCHANGE
- INTERNATIONALWORKSHOP





FACULTY OF COMMUNICATION

STUDY PROGRAMME	CAMPUS LOCATION		ATION	CONCENTRATION	INT'L EXAM SUBJECT	INT'L PARTNERS	
	JAKARTA	BEKASI	BALI				
E- Learning Program Communication Studies			-	Public Relations & Digital Communication	-	-	
	-	_		Marketing Communication	-	-	
(S.I.Kom) Sarjana Ilmu Komunikasi				International Relations Communication	-	-	
Blended Learning Bali (S.I.Kom) Sarjana Ilmu Komunikasi				Public Relations & Digital Communication	PR Programme	ECU E	
				Marketing Communication	Digital Marketing Communication	NEBRIJA NEBRIJA	

FACULTY OF BUSINESS

STUDY PROGRAMME	CAI	MPUS LOCA	ATION	CONCENTRATION	INT'L EXAM SUBJECT	INT'L PARTNERS
	JAKARTA	BEKASI	BALI			
Blended Learning Management Studies	-,-	-	-	Entrepreneurship and Leadership	-	-



1ST Year
Programme in
Communication
(1St – 2nd semester)

1st Year
Programme in Visual
Communication Design
(1st – 2nd semester)

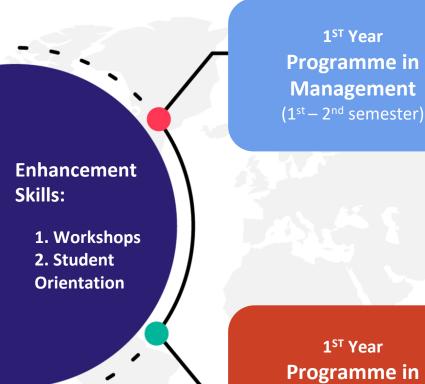
2nd Year – 4th year Programme in Communication (3rd semester – 8th semester)

- Public Relations & Digital Communication
- Marketing Communication
- International Relations Communication
- Performing Arts Communication
- Broadcasting & Digital Media
 Communication

2nd Year – 4th year Programme in Visual Communication Design

(3rd semester – 8th semester)

- Digital Graphic Design Communication
- Film, Videography and Photography



2nd Year – 4th year **Programme in Management**

(3rd semester – 8th semester)

- Entrepreneurship and Leadership
- Digital Business Management

Programme in Tourism

(1st - 2nd semester)

2nd Year – 4th year **Programme in Tourism**

(3rd semester – 8th semester)

Hospitality and MICE Management





Direct Access to **Postgraduate Programme(S2)**

- Time Efficient •
- Value For Money
 - Cross Major •
- Integrated Thesis S1 & S2 •

LSPR INTERNATIONAL Study Programme

Student Exchange and **Study Abroad Partners:**

United States



Australia

Denmark Zealand

























Spain

























































Korea











India





Thailand







Brazil





Get a Degree from LSPR and Abroad

in Collaboration with:

United Kingdom:







Switzerland:



Country	University
Thailand	Chulalongkorn University
Russia	Voronezh State University National Research University Higher
Spain	European University Universidad Católica San Antonio de Murcia
Switzerland +	European University Hotel Institute Montreux
Macau	University of St. Joseph
India	SRM University School of Communication & Reputation

Country	University
Malaysia	Universiti Teknologi MARA Taylor University Asia Pacific University University Tunku Abdul Rahman UCSI University Management & Science University
South Korea	Sogang University Hallym University Woosong University Dong-Ah Institute of Media and Arts
Australia	Edith Cowan University
Bangladesh	University of Liberal Arts Bangladesh

Country		University
Denmark		Zealand Institute
Brazil		Escola de Comunicacoes e Artes da Universidade de Sao Paolo
Hungary		Budapest Metropolitan University
Netherlands		The Hague University Hanze University Gronigen Breda University
Philippines	*	De La Salle University Davao del Norte State College (DNSC)

Country		University
UK	*	Leeds Beckett University University of Salford De Montfort University Coventry University
USA		New York Film Academy University of California
Japan		Osaka International University Hosei University
China	*‡	Jilin Animation Institute Beijing Normal University Guiyang University

INTERNATIONAL WORK EXPERIENCE & STUDY TOUR

Singapore, Malaysia, Sydney, Melbourne, Perth, Shanghai, London, Paris, Amsterdam, Los Angeles, New York











Paris

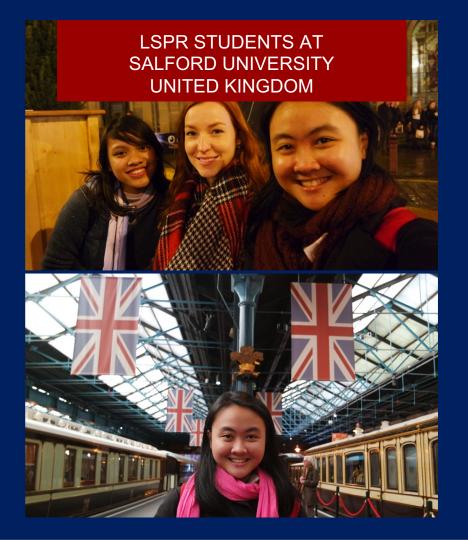






LSPR STUDENTS AT THE HAGUE UNIVERSITY NETHERLANDS



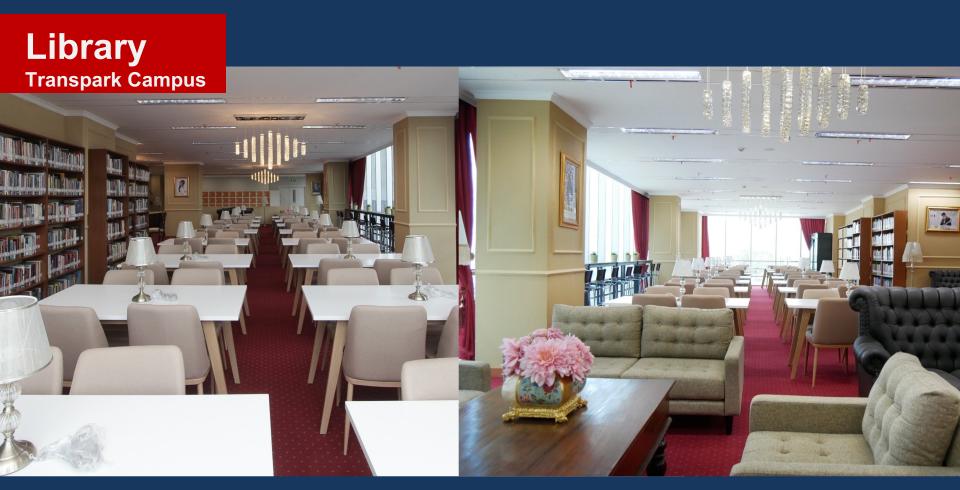




MAIN LOBBY Sudirman Park Campus LONDON SCHOOL PUBLICITE AVION: W. SHIP Communication & Business Institute Campus B **Campus C**







Ispr.ac.id



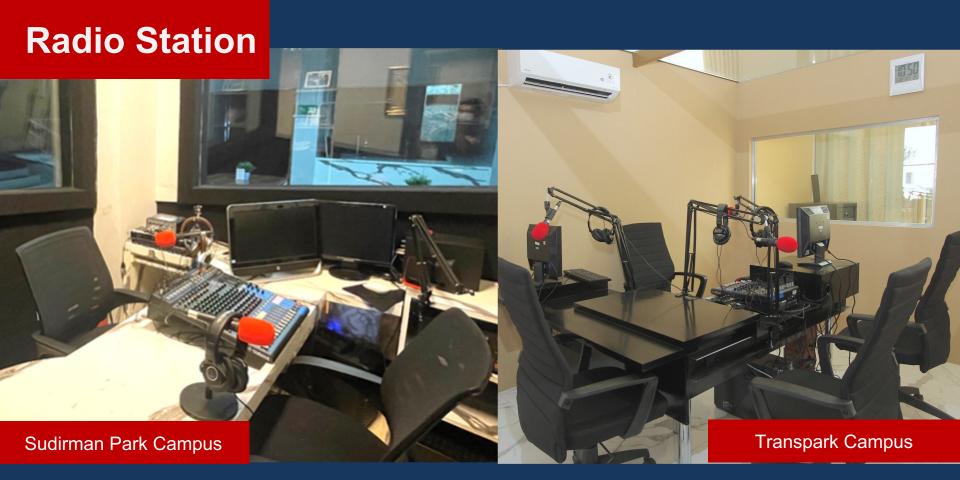
Class Room



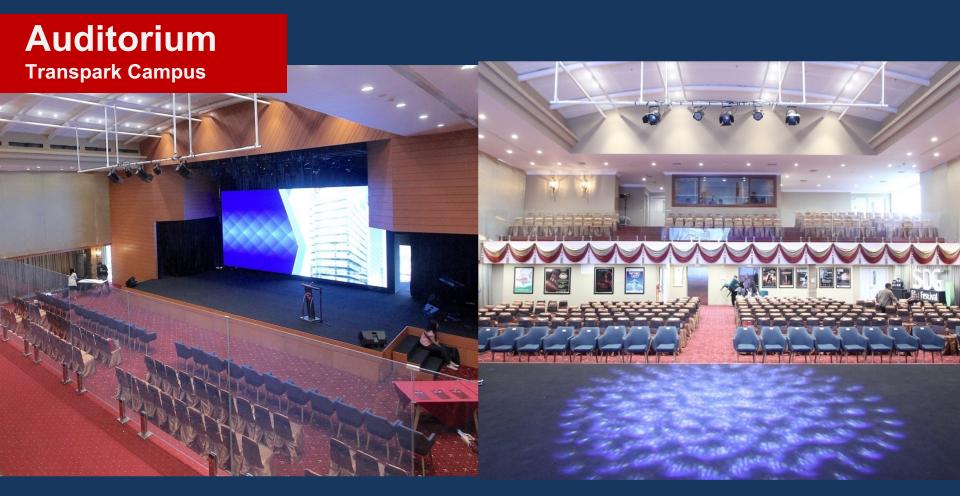
Big Class Room















Editing Workshop & Animation Suite

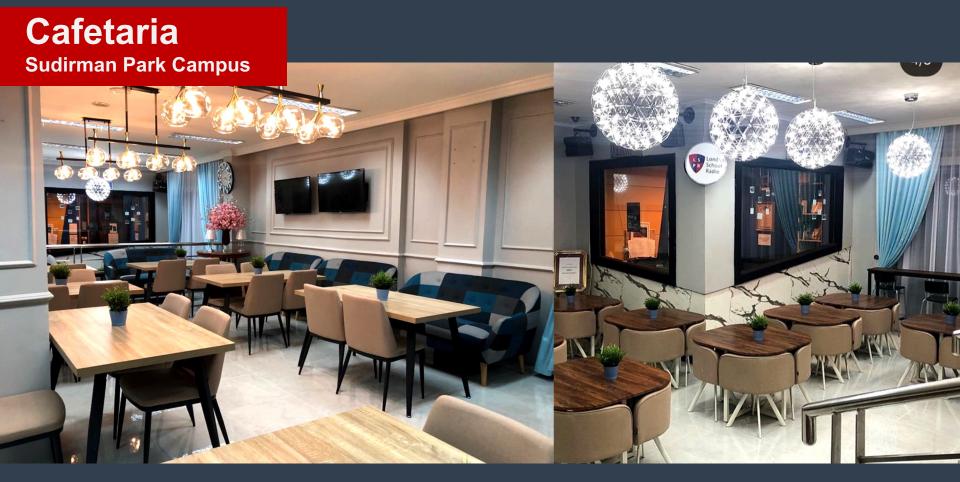
Transpark Campus

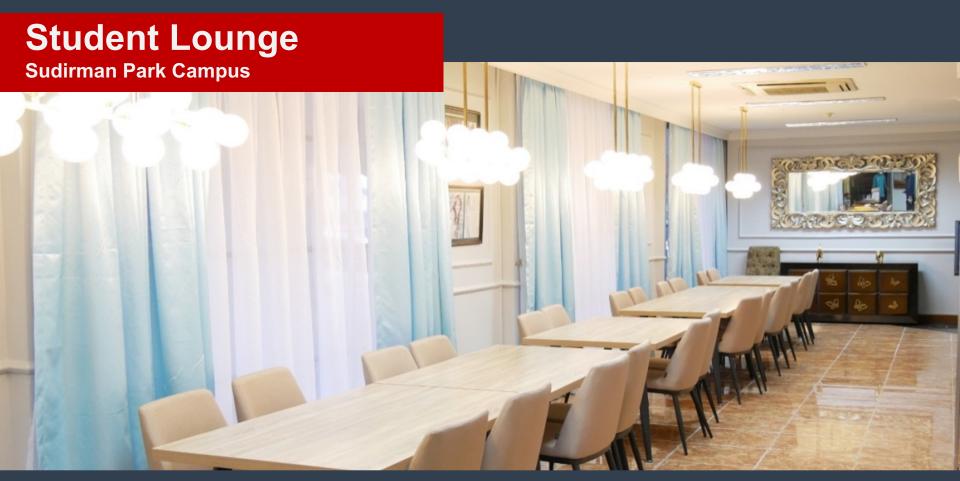
Live Drawing & Craft











Multifunction Room



Student Corner



LSPR CLUB







LSPR Teatro

LSPR Choir

LSPR Band







LSPR Modelling Club



LSPR Advertising Society

LSPR CLUB



ROYAL ROYAL COVAL STALL STALL



LSPR Cares

LSPR Basketball Club

LSPR Hockey Club







LSPR Futsal Club

LSPR Dance

LSPR Martial Art

LSPR CLUB



LSPR Bhamahira (Adventure Club)



LSPR Cheerleaders



Mr & Ms LSPR



LSPR Radio Club



LSPR Film & TV Club



LSPR Photography



CENTRE FOR EXCELLENCE in English

The centre for excellence in English functions as an English Support Division for Students entering the field of communication. Its aim to provide extra – curricular English activities to assist LSPR students in improving their competence and confidence in using English as a medium of communication

Job Placement Services

Career Guidance
 Seminars & Workshop

Career Counseling

 Alumni Mentorship-Programme

Internship Programme

(in partnership with more than 500 companies)



RETAIL INDUSTRY





Bershka

MARKS & SPENCER









MANGO













SEPHORA =









TOPMAN











TOPSHOP

























PR INDUSTRY







MEDIA & BROADCASTING INDUSTRY



















BANKING INDUSTRY









HOSPITALITY & MICE INDUSTRY







































INTERNATIONAL RELATIONS & EMBASSY









TRANSPORTATION & AUTOMOTIVE













CONTRACTORS & BUILDINGS



PAKUWON GROUP







DIGITAL BUSINESS, TELECOMMUNICATION, AND OTHERS



















ANY QUESTIONS?



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